

Application

eMove360° Award for Electric Mobility & Autonomous Driving 2019

Application deadline: June 30, 2019
Application deadline (Early Bird): April 30, 2019
Award-Show: October 15-17, 2019

Applicant | Bill-to party

Company
|_____|

Contact person First name Last name
 Mrs. Mr |_____| |_____|

Street / PO Box
|_____|

State ID / zip code / place
|_____|

Area Code Phone Fax
|_____| |_____| |_____|

E-mail Internet
|_____| |_____|

For internal use:
personal direct line: personal E-mail
|_____| |_____|

Co-Applicants if applicable

Company
|_____|

Company
|_____|

Company
|_____|

Manufacturer

Manufacturer = Applicant

Company

Contact person

First name

Last name

Mrs. Mr.

_____ || _____

Street / PO Box

State ID / zip code / place

Area code

Phone

Fax

_____ | _____ | _____

E-Mail

Internet

_____ | _____

Design / Engineering

Design / Engineering = Applicant

Design office

Contact person

First name

Last name

Mrs. Mr.

_____ || _____

Street / PO Box

State ID / zip code / place

Area code

Phone

Fax

_____ | _____ | _____

E-Mail

Internet

_____ | _____

Application

Product name

Product description and type

Categories

Please choose only one category. The expert jury may re-assign applications to another category if it appears more applicable. The jury may even re-group and re-name categories. In each category the best applications will be nominated as finalists. Among these contributions one applications per category will be awarded as the category winner of the eMove360° Award or Connected & Autonomous Driving 2019.

All applications that have been put on the short list of potential category winners (“Nominees” / “Finalists”) by the expert jury will be displayed in a dedicated exhibition at the trade fair as finalists of the eMove360° Award for Electric Mobility & Autonomous Driving 2019 (Award Show).

- | | |
|--|---|
| <input type="checkbox"/> Electric Vehicles | <input type="checkbox"/> Autonomous Vehicles |
| <input type="checkbox"/> Charging & Energy | <input type="checkbox"/> Mobility Concepts & Services |
| <input type="checkbox"/> Battery & Powertrain | <input type="checkbox"/> Apps & Infotainment |
| <input type="checkbox"/> Automated Driving & Electronics | <input type="checkbox"/> Student |

Evaluation criteria (not all criteria to be met completely)

- scientific-technological performance
- sales performance / market impulse
- sustainability
- safety
- innovation
- engineering / design
- feasibility
- potential of successful implementation
- economic efficiency

Timeline

Early-Bird application deadline:	April 30, 2019
Application to be handed in:	June 30, 2019
Announcement of the nominees	August / September 2019
Award Ceremony	October 14, 2019 October
Award Show	October 15-17, 2019

(Dedicated exhibition area at the trade fair for **ALL** nominated finalists)

Applications that have not been nominated can be picked up early in October 2019 at MunichExpo, or they will be shipped back at the applicants' expense. Applicant organizations must remove their exhibits from the award exhibition area themselves.

A | DOCUMENTS TO BE SUBMITTED – mandatory for all categories

Product | Sample, Text and Pictures

The participant bears all costs for a due submission of the product. **Deadline** for all award submissions is **June 30, 2019**. Submissions that are not received on time cannot be taken into consideration by the jury. Please submit the full application as well as all required text and images listed below no later than June 30, 2019

1. PowerPoint presentation

Short presentation to introduce the benefits (USP) of the product (5 slides max. – ppt-file)

This text is required for the jury session.

2. Text about the product entry

Word document including product name, product reference and product description in **German (or English)**, 2 pages max. Please use this to emphasize specifically the USPs, the underlying R&D achievements and the economic expectations for the future of your product.

This text is required for the jury session.

The award organizer may edit and shorten the text if necessary.

3. Short text on the product entry

Short product description in **English and German** (max. 750 characters each version, incl. space characters)

In case of the nomination of the product this text will be published in the bilingual award yearbook and will be used for communication purposes (e.g. PR, Marketing, Social Media).

The award organizer may edit and shorten the text if necessary.

4. Pictures: 1-3 product images (jpg 10x15 cm, 300 dpi, printable resolution)

These images are required for the Award yearbook as well as communication purposes.

5. Corporate logo (jpg / eps, 300 dpi, printable resolution)

These images are required for the Award yearbook as well as communication purposes.

Contact: Holger Neumann

holger.neumann@emove360.com

Phone: +49 (89) 322 991-34

Cell: +49 (176) 1043 6510

B optional | Product sample for the jury meeting

You have the opportunity to send your **original products, samples or prototypes** along with a printed product description for the jury meeting (and the eMove360° Award Show, if nominated) or to present this at the jury meeting. In that case, please let us know up front so we can schedule this. Please submit your product samples no later than **June 30, 2019** to the following postal address:

MunichExpo Veranstaltungen GmbH
eMove360° Award for Electric Mobility & Autonomous Driving 2019
Holger Neumann
Zamdorfer Straße 100 (House A – rear building, 3rd floor)
81677 Munich
Germany

Please note: Product samples can only be accepted with a maximum weight of **30 kg max.** and a size of **100 x 100 cm.** Vehicles can be provided for the jury meeting at prior consultation with the organizer. The shipping to and from the jury meeting and, if needed, assistance on location is provided by the applicant company.

Application fees

Application until April 30, 2019	392 Euro per application*
Application until June 30, 2019	490 Euro per application*

* All fees are subject to VAT.

Upon receipt of your application MunichExpo Veranstaltungen GmbH will send you an invoice for the application fees.

C | Services for products nominated as award finalists

1. General communication activities

- **Award logo**

The winners are entitled to use the eMove360° Award logo for their individual communications. The logo may be used without restrictions.

- **Magazine | Print and E-Paper**

Documentation in the eMove360° magazine
Date of issue: after the trade fair (December issue)

- **Online coverage**

The awarded products will be featured (text + pictures) in English and German for at least one year on the eMove360° website including the company logo and a link to the winner's website.

- **eMove360° trade fair-catalogue**
Entry in the eMove360° 2019 trade fair catalogue
- **eMove360 newsletter, English and German.** Mention of all award winners in the eMove360 newsletter, distributed to some 50.000 subscribers.
- **Guest tickets**
Digital guest ticket with a promotion code (multiple usage) at your dispense to invite partners and customers to the trade fair eMove360° Europe 2019 (October 15-17, 2019).

2. Media relations

National and international press services for all nominated submissions throughout the year, including:

- special interest press
- daily press
- business media

3. Award ceremony

Festive award ceremony including a short presentation of all nominated applications and the announcement of the category winners of the eMove360° Award for Electric Mobility & Autonomous Driving 2019.

4. Documentation | yearbook (printed and digital)

The eMove360° Award yearbook is a very attractive documentation that covers all nominated applications with a picture, company logo and the short text handed in along with the application (English + German).

5. Social Media

All awarded submissions will be presented on the eMove360° Social Media channels

6. eMove360° Award Show

ALL nominees of the eMove360° Award for Electric Mobility & Autonomous Driving 2019 will be presented with their awarded product in a dedicated exhibition area throughout the entire trade fair eMove360° Munich 2019 (October 15-17, 2019): the eMove360° Award Show.

The presentation of the nominated applications equates a regular trade fair stand with **a value of 5,000 Euro**.

The exhibition space consists of the following basic modules:

- Grafic banner display with description of the submission (text and picture)
- Exhibiting area with carpet, basic furniture
- Lighting

It is **mandatory for all awarded applicant companies** to take part in the eMove360° Award Show 2019. In addition to the product itself companies are obliged to provide expert staff that can provide interested trade fair visitors with all required information.

Special requests regarding the presentation at the award show (additional furniture, screens, brochure racks etc) can be ordered separately and will be charged by MunichExpo. Please get in touch with:

Holger Neumann

holger.neumann@emove360.com

Phone: +49 (89) 322 991-34

Fax: +49 (89) 322 991-19

Fee for communications and presentation at the eMove360° Award Show

per awarded contribution 1,990 Euro

Prices are plus VAT and the AUMA fee (7.20 Euro*).

* The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a charge of EUR 0.60 per sqm of rented exhibition space. For exhibitors at the eMove360° Award Show a fixed price of 7.20 EUR is charged by MunichExpo Veranstaltungen GmbH. This amount is transferred directly to AUMA.

If your application is nominated as a finalist of the award by the jury MunichExpo will send you an invoice.

D | Terms and conditions – legal basis

Transport, liability, insurance

The participant bears all costs for shipping to the jury and exhibition. If you wish to have your consignment returned to you, please use a transport package suitable for re-use. All submissions that have not been selected by the jury have to be picked up **no later than two weeks after the jury meeting** by the applicant or they will be shipped back by MunichExpo at the applicant's expense. Nominated submissions remain with MunichExpo until the award show.

At the end of the eMove360° Award Show all applications must be removed from the exhibition area by the applicant company. After the event, MunichExpo will ship back all contributions to the applicant companies at their expense by using a courier service or via "not prepaid" mail.

In case of large, heavy or bulky products / samples, please contact MunichExpo before sending the product in. In case of large and bulky submissions, the participant himself is responsible for packing and returning the goods after the jury session. The participant is liable for any damages or additional costs that may occur.

To avoid customs problems, please enter a product value "below 50 Euro" and state "sample for eMove360° Award - not for sale" on your delivery note.

We arrange the return transport of our submission.

Please add your address, including contact partner and extension phone number, for the return of your submission:

We do not need the submitted sample or document back.

Cancellation

With this application form the participant applies legally binding for the eMove360° Award for Electric Mobility & Autonomous Driving 2019 an. A cancellation of this contract is not possible.

Jury

The winners of the eMove360° Award for Electric Mobility & Autonomous Driving 2019 will be selected by an independent specialist jury in a non-public session. The jury's decision is based on simple majority. An individual explanation of the jury evaluation cannot be provided. Legal recourse is excluded.

Legal basis

By participating in the award, the participants acknowledge the terms and conditions and data privacy regulations of the eMove360° Award for Electric Mobility & Autonomous Driving 2019 and MunichExpo. By signing the application form, the applicant signs a legally binding document in which he confirms and accepts all terms and conditions of the award. The contributions handed in (samples, models, descriptions) will be submitted for evaluation by the award jury.

MunichExpo Veranstaltungen GmbH cannot be held liable for any loss or damage unless it can be proven that it was caused deliberately or by gross negligence by MunichExpo Veranstaltungen GmbH or their employees. All claims against MunichExpo Veranstaltungen GmbH must be stated in writing. All claims are time-barred within a period of six months after the announcement of award results.

The award submissions must not infringe third party rights. The participants are responsible for the application of industrial property rights. Industrial property rights depend on legal regulations. MunichExpo Veranstaltungen GmbH cannot be held liable for any infringement.

The participants give their consent to the publishing by MunichExpo group. The jury's decision is final. Legal recourse is excluded. The information is subject to changes. Jurisdiction and place of fulfillment is Munich. Only German right and German text is decisive.

I herewith accept the terms and conditions of the eMove360° Award 2019 and submit my/our binding application:

Place, Date

Company seal and signature of the applicant

Contact

eMove360° Award
for Electric Mobility & Autonomous Driving 2019
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holger.neumann@emove360.com
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Organizer

MunichExpo Veranstaltungen GmbH
Zamdorfer Straße 100 (House A, 3rd Floor)
81677 Munich
Germany