

Application

MATERIALICA Design + Technology Award 2020

Application deadline:	June 30, 2020
Application deadline (early bird):	April 30, 2020
Award Ceremony:	October 20, 2020
Award Exhibition:	October 20-22, 2020

Applicant | Bill-to party

Company			
Contact person	First name	Last name	
<input type="checkbox"/> Mrs. <input type="checkbox"/> Mr			
Street / PO Box			
State ID / zip code / place			
Area Code	Phone	Fax	
E-mail	Internet		
For internal use: personal direct line:		personal E-mail	

Co-Applicants if applicable

Company	
Company	
Company	

Manufacturer **Manufacturer = Applicant**

Company
|_____|

Contact person First name Last name
 Mrs. Mr. |_____||_____|

Street / PO Box
|_____|

State ID / zip code / place
|_____|

Area code Phone Fax
|_____||_____||_____|

E-Mail Internet
|_____||_____|

Design / Engineering **Design / Engineering = Applicant**

Design office
|_____|

Contact person First name Last name
 Mrs. Mr. |_____||_____|

Street / PO Box
|_____|

State ID / zip code / place
|_____|

Area code Phone Fax
|_____||_____||_____|

E-Mail Internet
|_____||_____|

Application

Product name
|_____|

Product description and type
|_____|
|_____|

Categories

Please choose only one category! The expert jury may re-assign applications to another category if it appears more applicable.

In each category the best applications will be nominated as finalists. In a festive award ceremony the best applications will be awarded as the winners of the Silver, Gold and Best Of Awards in four categories. All nominated applications will be displayed in a dedicated exhibition at eMove360° Europe 2020 – October 20-22, 2020, Messe München – as finalists of the MATERIALICA Design + Technology Award 2019 (MATERIALICA Award Design Show / Design Show).

- Material** **Surface & Technology** **Student**
 Product **CO₂ Efficiency**

The winner in the category “Student” will receive a price money of 1,000 Euro.

Evaluation criteria (not all to be met completely)

- scientific-technological performance
- sales performance / market impulse
- sustainability
- safety
- innovation
- engineering / design
- feasibility
- potential of successful implementation
- economic efficiency

Timeline

Application deadline “Early Bird”	April 30, 2020
Application deadline:	June 30, 2020
Announcement of the nominees	September 2020
Award Ceremony	October 20, 2020
MATERIALICA Award Design Show	October 20-22, 2020
(Dedicated exhibition area at the trade fair for <u>ALL</u> nominated finalists)	

A | DOCUMENTS TO BE SUBMITTED – mandatory for all categories

Text and Pictures | Product - Sample

The participant bears all costs for a due submission of the product. **Application deadline is June 30, 2020** for all award submissions. Submissions that are not received on time cannot be taken into consideration by the jury. Please submit the full application as well as all required texts and images listed below no later than June 30, 2020:

1. PowerPoint presentation

Short presentation (ppt-file) to introduce the product and its USPs (5 slides max.)

This is required for the jury session.

2. Text on the product entry

Word document including product name, product reference and product description in **German (or English)**, 2 pages max. Please use this to emphasize specifically the USPs, the underlying R&D-achievements as well as future commercial expectations for your product.

This text is required for the jury session.

The award organizer may edit and shorten the text if necessary.

3. Short text on the product entry

Word document including a short product description in **English and German** (max. 750 characters each, incl. space characters). In case of the nomination of the product this text will be published in the bilingual award yearbook and will be used for communication purposes (e.g. PR, Marketing, Social Media).

The award organizer may edit and shorten the text if necessary.

4. Pictures: 1-3 product images (jpg 10x15 cm, 300 dpi, printable resolution)

These images are required for the Award yearbook as well as communication purposes.

5. Corporate logo (jpg / eps, 300 dpi, printable resolution)

These images are required for the Award yearbook as well as communication purposes.

Contact: Holger Neumann

holger.neumann@emove360.com

Phone: +49 (89) 322 991-34

Mobile: +49 (176) 1043 6510

B optional | Product sample for the jury meeting

You have the opportunity to send your original products, samples or prototypes along with a printed product description for the jury meeting (and the trade fair, if nominated). Please submit this no later than **June 30, 2020**.

Please use the following postal address:

MunichExpo Veranstaltungs GmbH
MATERIALICA Design + Technology Award 2020
Holger Neumann
Zamdorfer Strasse 100 (House A, 3rd floor)
81677 Munich
Germany

Applications that have not been nominated can be picked up after the jury meeting at MunichExpo, or they will be shipped back at the applicant's expense. Applicant organizations must remove their exhibits from the award exhibition area themselves. If this does not happen, MunichExpo will remove these items from the trade fair area to have them shipped back to the applicant, but cannot be held liable for damages that might occur.

Please note: Product samples can only be accepted with a **maximum weight of 30 kg** and a **size of 100 x 100 cm**.

Application fees

Application until April 30, 2020	392 Euro per application*
Application until June 30, 2020	490 Euro per application*
Student applications	30 Euro per application*

*Fees are subject to VAT.

MunichExpo Veranstaltungs GmbH will send you an invoice upon receipt of your application.

Services for products nominated as award finalists

1. General communication activities

- **Award logo**
The winners are entitled to use the MATERIALICA Design + Technology Award logo for their individual communications. The logo may be used without restrictions.
- **Magazine | Print and E-Paper**
Documentation in the eMove360° magazine
Date of issue: trade fair edition (3.20) and the edition after the 2020 trade fair (4.20)
- **Online coverage**
The awarded products will be featured (text + pictures) in English and German for at least one year on www.emove360.com including the company logo and a link to the finalist's website.
- **Trade fair-catalogue**
Entry in the eMove360° Europe 2020 trade fair catalogue

- **eMove360° newsletter, English and German**

Mention of all award winners in the eMove360° newsletter, submitted to 50,000 subscribers

- **Guest tickets**

Digital Guest ticket with a promotion code (multiple usage) at your dispense to invite partners and customers to the trade fair eMove360° Europe 2020 (October 20-22, 2020, Messe München).

2. Media relations

National and international press services for all nominated submissions throughout the year, including:

- special interest press
- daily press
- business media

3. Award ceremony

The winners of the Silver, Gold, and Best Of Awards will be announced in a festive award ceremony. Each winner will receive a certificate for every nominated product. In every category, the Best Of-Award will be presented to the category winner. In addition to the certificates, the Best Of-Award winners will receive a MATERIALICA Award trophy.

4. Documentation | yearbook (printed and digital)

The MATERIALICA Design + Technology Award yearbook is a very attractive documentation that covers all nominated applications with a picture, company logo and the short text handed in along with the application (English + German).

5. Social Media

All awarded submissions will be presented on our Social Media channels

6. MATERIALICA Award Design Show

An exhibition at the intersection of design, material and technology: All nominees will be presented with their awarded product in a dedicated exhibition area throughout the entire trade fair eMove360° Europe 2020 (October 20-22, 2020): the MATERIALICA Award Design Show.

The presentation of the nominated applications equates a regular trade fair stand with **a value of 5,000 Euro**.

The exhibition space consists of the following basic modules:

- illuminated back panel
- booth lighting
- depending on the type of submission: pedestal or display cabinet
- short description of the submission, based on the texts handed in with the submission

It is **mandatory for all awarded applicant companies** to take part in the MATERIALICA Award Design Show 2020. In addition to the product itself companies are obliged to provide expert staff that can provide interested trade fair visitors with all required information.

Special requests regarding the presentation at the award show (additional furniture, brochure displays, screens) can be ordered separately and will be charged by MunichExpo. Please get in touch with:

Holger Neumann

holger.neumann@emove360.com

Phone: +49 (89) 322 991-34

Fax: +49 (89) 322 991-19

Fee for winners of the Silver, Gold and Best Of-Awards for communications and presentation at the MATERIALICA Award Design Show 2020

per awarded contribution 2,490 Euro

Prices are plus VAT and the AUMA fee (7,20 Euro*).

* The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a charge of EUR 0.60 per sqm of rented exhibition space. For exhibitors at the MATERIALICA Award Show a fixed price of 7.20 EUR is charged by MunichExpo Veranstaltungen GmbH. This amount is transferred directly to AUMA.

MunichExpo Veranstaltungen GmbH will send you an invoice after the nomination of your application by the jury.

D | Terms and Conditions and legal basis

Transport, liability, insurance

The participant bears all costs for shipping to the jury and exhibition in case nomination as an award finalist. If you wish to have your consignment returned to you, please use a transport package suitable for re-use. All submissions that have not been selected by the jury to be picked up **no later than two weeks after the jury meeting** by the applicant or they will be shipped back by MunichExpo at the applicant's expense. Award-winning submissions remain with MunichExpo until the award show.

At the end of the MATERIALICA Award Show all applications must be removed from the exhibition area by the applicant company. After the event, MunichExpo will ship back all contributions to the applicant companies at their expense by using a courier service or via "not prepaid" mail.

In case of large, heavy or bulky products / samples, please contact MunichExpo before sending the product. In case of large and bulky submissions, the participant himself is responsible for packing and returning the goods after the jury session. The participant is liable for any damages or additional costs that may incur.

To avoid customs problems, please enter a product value below 50 Euros and state "sample for MATERIALICA Award - not for sale" on your delivery note.

We arrange the return transport of our submission.

Please add your address, including contact partner and extension phone number, for the return of your submission:

We do not need the submitted sample or document back.

Cancellation

With this application form the participant will apply legally binding for the MATERIALICA Design + Technology Award 2020. A cancellation of this contract is not possible.

Jury

The winners of the MATERIALICA Design + Technology Award will be selected by an independent expert jury in a non-public session. The jury's decision is based on simple majority. An individual explanation of the jury evaluation cannot be provided. Legal recourse is excluded.

Legal basis

By participating in the award, the participants accept the terms and conditions and data privacy regulations of the MATERIALICA Design + Technology Award and MunichExpo. By signing the application form, the applicant signs a legally binding document in which all terms and conditions of the award are confirmed and accepted. The contributions handed in (samples, models, descriptions) will be submitted to the MATERIALICA Design + Technology Award for evaluation by the jury.

MunichExpo Veranstaltungen GmbH cannot be held liable for any loss or damage unless it can be proven that it was caused deliberately or by gross negligence by MunichExpo Veranstaltungen GmbH or their employees. All claims against MunichExpo Veranstaltungen GmbH must be stated in writing. All claims are time-barred within a period of six months after the announcement of award results.

The award submissions handed in must not infringe third party rights. The participants are responsible for the announcement of third-party property rights. Third-party property rights depend on legal regulations. MunichExpo Veranstaltungen GmbH cannot be held liable for any infringement.

The participants give their consent to the publishing by MunichExpo group. The jury's decision is final. Legal recourse is excluded. The information is subject to changes. Jurisdiction and place of fulfillment is Munich. Only German right and German text is decisive.

I herewith accept the terms and conditions of the MATERIALICA Design + Technology Award 2020 and submit my / our binding application:

Place, Date

Company seal and signature of the applicant

Contact

MATERIALICA Design + Technology Award 2020
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Organizer

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81677 Munich
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