

Marketing-Package-Business



Messe München
 Hall A5/A6
 November 16 – 18, 2021

Exhibitor
Street / P.O.Box
Country, Town, Postcode

Hall	Stand no.
Contact	
Tel. with area code and ext.	FAX with area code and ext.
EMail	

The Marketing-Package-Business – address your target effectively!

The Marketing Package Business provides you with compact means of communication tailored to make your trade fair visit a success.

The package includes:

- 1 editorial in the eMove360° magazine
- 1 article in the eMove360° E-Newsletter
- 15-minute presentation at the Forum
- press compartment at the press centre during the trade fair



Yes, we would like to order the Marketing Package Business

1.950,- EUR

Place, Date
Company stamp and legally binding signature of exhibitor

The Marketing-Package-Business

Dear Client, you have chosen the Marketing Package Business. This document includes an overview of services included in your Marketing-Package as well as information which we require from you. **Benefit from the full potential of your Marketing-Package-Business Services!**

Please note the indicated deadlines. Your submissions can no longer be considered after editorial and print deadlines. We would also like to remind you to respect the file format requirements and character limitations.

Your Marketing-Package includes:

1. Editorial article in the eMove360° magazine

The eMove360° magazine will be sent to around 40,000 Recipients in English and German language.

Contact:

Mrs. Sabine Metzger

Phone: +49 172 8535936

sabine.metzger@emove360.com

2. Editorial contribution to the eMove360°Newsletter

Over 20,000 international subscribers read the German and English newsletter regularly which is distributed every 2nd week.

Contact:

Mrs. Sabine Metzger

Phone: +49 172 8535936

sabine.metzger@emove360.com

3. Presentation at the exhibitors' forum

The expert talk – free for trade fair visitors. Pre-sent your Company / product / innovations to an expert visitor in a direct presentation.

Contact:

Mrs. Edtya Szwec

Phone: +49 89 322991-23

edyta.szwec@emove360.com

4. Real press box at the trade fair

Make your press kits available to journalists and editors at the trade fair. **In 2021, we estimate over 400 international journalists.**

Please provide us with the following information:

- Your editorial text about product novelties/ technologies/innovations (max. 2,000 characters, incl. blanks, in German or English, Word document)
- Printable image (jpg or eps file with a resolution of 300 dpi)
- Caption

Deadline: 21 August 2021

- Your editorial text about product novelties/ technologies/innovations (max. 3,000 characters, incl. blanks, in German or English, Word document)
- Image in internet standard (jpg or eps file with a resolution of 72 dpi)
- Caption

Deadline: weekly on Wednesday

- Please indicate your speaker and the title
- Deadline: 21 August 2021**
- Send us your Powerpoint presentation in advance

Deadline: 02 November 2019

- Please be sure to send us your press information on time

**Only between:
16 - 18 October 2021**
(personal delivery)