

# eMove360° Europe 2022



6<sup>th</sup> International Trade Fair for Mobility 4.0 - electric - connected - autonomous

5<sup>th</sup> - 7<sup>th</sup> October 2022 - Messe Berlin

www.emove360.com

## Application form

10% Early bird discount until December 31, 2021

Company (Please underline keyword for alphabetical entry)

Official representative of the company (managing director, chairman, etc.)

Department

Marketing Manager

Street / P.O. Box

Press Officer

Country / Town / Postal Code

Human Resources Manager

Area Code

Phone

Fax

Contact

E-Mail

VAT number:

Number and place of company registration

Member of the following trade fair associations:

Address for correspondence (only if address differs from above)

Company \_\_\_\_\_  
Street \_\_\_\_\_  
Mail \_\_\_\_\_

Contact \_\_\_\_\_  
Country/Town/Postal Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_

Invoice to be made out to: (only if address differs from above)

Company \_\_\_\_\_  
Street \_\_\_\_\_

Contact \_\_\_\_\_  
Country/Town/Postal Code \_\_\_\_\_

Number of co-exhibitors (see A 4/ B3): \_\_\_\_\_

Number of additionally represented companies (see A 4/ B 3): \_\_\_\_\_

Manufacturer (1)  Dealer (2)  Importer (3)  Distributor with exclusiv setting for Germany (4)  Service Company (5)

## Trade Fair Sectors

- Vehicles - electric - connected - autonomous   
  Charging & Energy   
  Urban & Mobile Design  
 Automated Driving & Electronics   
  Battery & Powertain   
  Materials & Engineering  
 Infotainment & Connectivity   
  Mobility Concepts & Services

**Important: Please mark all your exhibits individually in the enclosed Product index.**

Individual Stands on site			graduation of prices	
Stands	front x depth (m)	m <sup>2</sup>	Stand size (from 20m <sup>2</sup> )	
<input type="checkbox"/> Island (4 sides open) > 100 m <sup>2</sup>			from 100 m <sup>2</sup>	€ 270,-/m <sup>2</sup>
<input type="checkbox"/> Endstand (3 sides open) > 60 m <sup>2</sup>			from 60 m <sup>2</sup>	€ 290,-/m <sup>2</sup>
<input type="checkbox"/> Corner (2 sides open) > 25 m <sup>2</sup>			from 25 m <sup>2</sup>	€ 310,-/m <sup>2</sup>
<input type="checkbox"/> Rowstand (1 side open) > 20 m <sup>2</sup>			from 20 m <sup>2</sup>	€ 330,-/m <sup>2</sup>
<input type="checkbox"/> Outside / Testarea			from 20 m <sup>2</sup>	€ 200,-/m <sup>2</sup>
<input type="checkbox"/> Two-Storey Stand	plus 50% of the price of the respective ground floor space (see B 4)			
Virtual booth in the eMove360° Online Market (all year long active on the eMove360° Digital Hub) (Company presentation with address, links, videos, products, text and matchmaking)			1.500,00 €	
<b>Additional fees: AUMA fee (vgl. B 4) € 0,60/m<sup>2</sup></b>				
<b>Application fee per exhibitor € 550,-</b> (see B 1 and B 3) <b>Incl. Basic entry database internet, catalogue</b> (see B 11a)				

Full service stands (incl. Application fee, Stand building and Marketing-Package-Business)			
	€	m <sup>2</sup>	Front x dept.
<input type="checkbox"/> Type A	€ 8.390,-	12	4m x 3 m
<input type="checkbox"/> Type B	€ 12.300,-	20	5m x 4 m
<input type="checkbox"/> Start-up - Demopoint (without Marketing Package)	€ 4.490,-	6	3m x 2m

Marketing-Package-Business	
Embedding in PR, Customer advertising and Forum EUR 1.950 (see B7b)	<input type="checkbox"/> Yes <input type="checkbox"/> No
<ul style="list-style-type: none"> <li>• Editorial article in the trade fair magazine</li> <li>• Editorial article in the Industry-e-Newsletter</li> <li>• Presentation at the Exhibitor's Forum</li> <li>• Press box</li> </ul>	

Please fill in the back of this form and take notice of the Participation Terms A and B as well as the Technical Guidelines. The attached Participation Terms A and B as well as the Technical Guidelines are recognized as legally binding in all parts. Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of MunichExpo Veranstaltungen GmbH in respect of the above fair.

Place and date

Company stamp and legally binding signature. Please repeat name in typescript.

# Product Index English

We appreciate it very much, if you have any amendments in the product index and will verify whether it is able to be a self-contained point of the index!

## 1 Vehicles – electric – connected - autonomous

- 1.1 Electric cars
- 1.2 Connected & Autonomous Cars
- 1.3 LEVs Light Electric Vehicles (<350kg)
- 1.4 Electric motorcycles
- 1.5 Electric scooters
- 1.6 eBikes
- 1.7 Electric fun vehicles
- 1.8 Electric golf vehicles
- 1.9 Electric Commercial vehicles
- 1.10 Connected & autonomous commercial vehicles
- 1.11 Electric trucks
- 1.12 Connected & autonomous LKWs
- 1.13 Electric busses
- 1.14 Connected & autonomous Busse
- 1.15 Electric – forklifts + Electric vehicles for transportation and storing
- 1.16 Electric vehicles for Rehabilitation
- 1.17 Electric ambulance vehicles
- 1.18 Electric vehicles for challenged and retired people
- 1.19 Electric-carts
- 1.20 Electric-racing
- 1.21 Electric and hybrid boats + ships
- 1.22 Electric aircrafts
- 1.23 Other vehicles
- 1.24 Accessories
- 1.25 Vehicle-Service
- 1.26 Vehicle certification
- 1.27 Vehicle testing

## 2 Energy and Infrastructure

- 2.1 Energy provider electricity
- 2.2 Energy provider hydrogen
- 2.3 Energy infrastructure
- 2.4 Energy networks
- 2.5 Energy management
- 2.6 Smart grid, V2G
- 2.7 Electric cabling + connectors + plugs
- 2.8 Charging/ Power stations
- 2.9 Charging/ Power stations - electricity
- 2.10 Charging/ Power stations - solar, Solar Carport
- 2.11 Charging/ Power stations - hydrogen
- 2.12 Charging/ Power stations - methanol
- 2.13 Fast-Charging stations
- 2.14 Charging systems inductive
- 2.15 Energy and Charging systems, others

## 3 Battery & Powertrain

### 3.1 Battery technologies

- 3.1.1 Battery systems
- 3.1.2 Lithium batteries
- 3.1.3 Lead acid batteries
- 3.1.4 Nickel batteries
- 3.1.5 Batteries, others
- 3.1.6 Battery management
- 3.1.7 Battery charging systems
- 3.1.8 Battery testing systems
- 3.1.9 Capacitors
- 3.1.10 Supercaps
- 3.1.11 Cathodes
- 3.1.12 Accumulators

### 3.2 Fuel cell technology

- 3.2.1 Fuel cell systems
- 3.2.2 Fuel cell management
- 3.2.3 Hydrogen tanks
- 3.2.4 Hydrogen refuelling
- 3.2.5 Others

### 3.3 Powertrain

- 3.3.1 Motors in general
- 3.3.2 Electric motors in general
- 3.3.3 Wheel hub motor
- 3.3.4 Asynchronous engine
- 3.3.5 Synchron engine
- 3.3.6 Other electric motors
- 3.3.7 Plug-in-hybrid engines
- 3.3.8 Serial hybrid engines
- 3.3.9 Other hybrid engines
- 3.3.10 Cable loom and automotive wiring
- 3.3.11 Drive system
- 3.3.12 Transmission
- 3.3.13 Braking technology and components
- 3.3.14 Wheels
- 3.3.15 Engine certification
- 3.3.16 Engine testing
- 3.3.17 Other powertrain components

## 4 Mobility Concepts & Services

### 4.1 Mobility concepts

- 4.1.1 Mobility concepts
- 4.1.2 Car sharing
- 4.1.3 Lifestyle
- 4.1.4 Inter modular mobility
- 4.1.5 Tourism

### 4.2 Finance

- 4.2.1 Banks
- 4.2.2 Financing
- 4.2.3 Leasing
- 4.2.4 Venture capital
- 4.2.5 New sales concepts
- 4.2.6 Insurance
- 4.2.7 Others

### 4.3 Services

- 4.3.1 Education
- 4.3.2 Public Authorities
- 4.3.3 Municipalities, Cities
- 4.3.4 Research Institutes
- 4.3.5 Universities
- 4.3.6 Consultancy
- 4.3.7 Training
- 4.3.8 Associations
- 4.3.9 Media, Trade press
- 4.3.10 Other services

## 5 Infotainment & Connectivity

### 5.1 Car Communication

- 5.1.1 Car-to-Car-Communication
- 5.1.2 Car-to-X-Communication
- 5.1.3 Machine-to-Machine-Communication
- 5.1.4 X-to-X-Communication
- 5.1.5 Car to roadside communication
- 5.1.6 Other car communication

### 5.2 Infotainment, apps, handling

- 5.2.1 Navigation systems
- 5.2.2 Apps
- 5.2.3 Displays (LED, LCD, others)
- 5.2.4 Sound systems
- 5.2.5 Speech/ Voice Recognition
- 5.2.6 In-Vehicle Video
- 5.2.7 In-Vehicle Internet
- 5.2.8 In-Vehicle TV
- 5.2.9 WiFi hot spots

- 5.2.10 Location-Based-Services (LBS)
- 5.2.11 Social networks
- 5.2.12 Games
- 5.2.13 Hands-free Calling
- 5.2.14 Off-Board and Hybrid Navigation
- 5.2.15 Web services and multimedia
- 5.2.16 Entertainment, others
- 5.2.17 Infotainment, others

### 5.3 Automotive comfort

- 5.3.1 Remote Diagnostic
- 5.3.2 Concierge-Service
- 5.3.3 Charging systems
- 5.3.4 Pay as you Drive (PAYD)
- 5.3.5 Park Assistant
- 5.3.6 Remote-Door-Lock / Unlock
- 5.3.7 Keyless go
- 5.3.8 Automotive comfort, others

### 5.4 Telecommunication infrastructure and traffic management

- 5.4.1 Telecommunication infrastructure
- 5.4.2 Satellites, positioning (GPS, Galileo, etc.)
- 5.4.3 Connectivity (4G, LTE etc.)
- 5.4.4 Network Access Devices
- 5.4.5 Road side infrastructure
- 5.4.6 Antennas
- 5.4.7 Telematics
- 5.4.8 Traffic management systems
- 5.4.9 Traffic signs
- 5.4.10 Parking management systems
- 5.4.11 Park and charge systems
- 5.4.12 Infrastructure, others

### 5.5 Information & communication technology

- 5.5.1 Operation systems
- 5.5.2 Programming & tools
- 5.5.3 Cloud-Computing
- 5.5.4 Big Data
- 5.5.5 IT security
- 5.5.6 Embedded Systems
- 5.5.7 Shared media
- 5.5.8 Mobile Communication Devices
- 5.5.9 Transmission systems(GSM, LTE, Bluetooth etc.)
- 5.5.10 ICT, others

## 6 Automated Driving & Electronics

### 6.1 Driver assistance systems, autonomous driving

- 6.1.1 Autonomous driving
- 6.1.2 Active safety systems
- 6.1.3 Passive safety systems
- 6.1.4 Adaptive Cruise Control (ACC)
- 6.1.5 Blind Spot Detection (BSD)
- 6.1.6 Lateral Drift Warning System (LDW)
- 6.1.7 Pedestrian Detection
- 6.1.8 Pre-Collision Warning
- 6.1.9 Collision Prevention Systems
- 6.1.10 Warning system in general
- 6.1.11 Autonomous Mitigation Systems
- 6.1.12 Strain Gauges
- 6.1.13 Pressure Mats
- 6.1.14 Night Vision
- 6.1.15 Driver assistance systems, others

### 6.2 Monitoring Systems

- 6.2.1 Vehicle Monitoring Systems
- 6.2.2 Automotive Speed Control Systems (ACC and ISA)
- 6.2.3 Analysis of Driving Behavior
- 6.2.4 Biometric Control Systems
- 6.2.5 Driver Behavior Monitoring
- 6.2.6 Driver monitoring systems, others

## 6.3 Safety & Security Services

- 6.3.1 Emergency Call(eCall)
- 6.3.2 Roadside Assistance / Break Down Call (bCall)
- 6.3.3 Stolen Vehicle Tracking and Recovery
- 6.3.4 Geofencing
- 6.3.5 Remote Slowdown and Immobilization
- 6.3.6 Safety & Security Services, others

## 6.4 Electronics and Sensorics

- 6.4.1 Light detection and ranging
- 6.4.2 Cameras
- 6.4.3 Radar
- 6.4.4 Light detection and ranging
- 6.4.5 Ultrasonic Sensors
- 6.4.6 Control systems
- 6.4.7 Power electronics
- 6.4.8 Diodes
- 6.4.9 Transistors
- 6.4.10 Integrated Circuits
- 6.4.11 Opto electronics
- 6.4.12 PCBs
- 6.4.13 Test systems
- 6.4.14 Test services
- 6.4.15 Electric
- 6.4.16 Electric safety
- 6.4.17 Other electronics

## 7 Urban & Mobile Design

### 7.1 Interfacedesign

- 7.1.1 HMI
- 7.1.2 Displays
- 7.1.3 Usability
- 7.1.4 Interface
- 7.1.5 Augmented Reality
- 7.1.6 Communication design
- 7.1.7 Graphic design
- 7.1.8 Webdesign
- 7.1.9 Interfacedesign, others

### 7.2 Interior & Lightweight Design

- 7.2.1 Vehicle design
- 7.2.2 Car body design
- 7.2.3 Interior design
- 7.2.4 Product design
- 7.2.5 Wearable Technologies
- 7.2.6 Accessibility
- 7.2.7 Interface design
- 7.2.8 Lightweight design
- 7.2.9 Sustainable design
- 7.2.10 Light design
- 7.2.11 Interior & Lightweight design, others

### 7.3 Urban Design & Architecture

- 7.3.1 Urban planning
- 7.3.2 Traffic planning
- 7.3.3 Roadworks
- 7.3.4 Rearrangement of parking
- 7.3.5 Intermodal mobility
- 7.3.6 Urban design & architecture, others

### 7.4 Tools for Design and Engineering

- 7.4.1 Additive Manufacturing (3D Printing)
- 7.4.2 Simulation
- 7.4.3 Computer aided Design (Cax-Software)
- 7.4.4 PLM
- 7.4.5 Bionik
- 7.4.6 Rapid Prototyping
- 7.4.7 Modelling
- 7.4.8 Design and development tools, others

## 8 Materials & Engineering

### 8.1 Materials, Components and Semi-finished products

#### 8.1.1 Materials for Batteries and Powertrain

- 8.1.1.1 Anode materials
- 8.1.1.2 Covers
- 8.1.1.3 Gaskets
- 8.1.1.4 Sealing compounds
- 8.1.1.5 Electrolytes
- 8.1.1.6 Expander mass
- 8.1.1.7 Solid electrolytes
- 8.1.1.8 Foils / Films Housing
- 8.1.1.9 material
- 8.1.1.10 Grills
- 8.1.1.11 Additives
- 8.1.1.12 Inhibitors
- 8.1.1.13 Ionic conductor
- 8.1.1.14 Ionomers
- 8.1.1.15 Cable and wires
- 8.1.1.16 Catalysts
- 8.1.1.17 Cathode materials
- 8.1.1.18 Contact materials
- 8.1.1.19 Solvents
- 8.1.1.20 Mats
- 8.1.1.21 Membranes
- 8.1.1.22 Papers
- 8.1.1.23 Pastes
- 8.1.1.24 Cell connector
- 8.1.1.25 Frames
- 8.1.1.26 Reactive Layer
- 8.1.1.27 Reference electrodes
- 8.1.1.28 Carbon blacks
- 8.1.1.29 Tubes and pipes
- 8.1.1.30 Separators
- 8.1.1.31 Sintering plates
- 8.1.1.32 Valves
- 8.1.1.33 Interconnection technologies
- 8.1.1.34 Casting compounds
- 8.1.1.35 Shutter
- 8.1.1.36 Aggregates
- 8.1.1.37 Miscellaneous energy storage materials

- 8.1.2 Metals**
- 8.1.3 Light metals**
- 8.1.4 Ceramics and glasses**
- 8.1.5 Surface technologies**
- 8.1.6 Nano materials and smart materials**

#### 8.1.7 Composites

- 8.1.7.1 Resins
- 8.1.7.2 Additives, Auxiliary Materials and Fillers
- 8.1.7.3 Fibres, Filaments and Rovings
- 8.1.7.4 Fabrics
- 8.1.7.5 Composites materials

- 8.1.8 Plastics**
- 8.1.9 textile materials**
- 8.1.10 Natural materials**
- 8.1.11 Adaptive materials**
- 8.1.12 Other materials**

### 8.2 Process, engineering

- 8.2.1 Lightweight design
- 8.2.2 Engineering services
- 8.2.3 Vehicle manufacturing
- 8.2.4 Production
- 8.2.5 Joining
- 8.2.6 Cutting
- 8.2.7 Adhesion – Adhesive and sealants technologies
- 8.2.8 Welding, brazing
- 8.2.9 Heat treatment and vacuum technology
- 8.2.10 Surface technology
- 8.2.11 Nano and Micro technology

- 8.2.12 Composites technology
- 8.2.13 Adaptronic
- 8.2.14 Casting
- 8.2.15 Powder techniques
- 8.2.16 Forming
- 8.2.17 Shaping/ forming
- 8.2.18 Turning/ milling
- 8.2.19 Properties changing
- 8.2.20 Materials technology, others

### 8.3 Materials testing and measurement

- 8.3.1 Mechanical testing
- 8.3.2 Non-destructive testing
- 8.3.3 Optical and microscopical testing
- 8.3.4 Thermal Analysis
- 8.3.5 Materials testing, others

### 8.4 Vehicle components

- 8.4.1 Parts and components
- 8.4.2 Airbag
- 8.4.3 Acoustics
- 8.4.4 Interior
- 8.4.5 Closures
- 8.4.6 Car body
- 8.4.7 Chassis
- 8.4.8 Steering
- 8.4.9 Hydraulics
- 8.4.10 Pneumatics
- 8.4.11 Suspension
- 8.4.12 Mechatronic
- 8.4.13 Lightning
- 8.4.14 Exterior display

## 9 Maintenance and spare parts

### 9.1 Maintenance

- 9.1.1 Refitting
- 9.1.2 Tools
- 9.1.3 Diagnostics, Test Equipment
- 9.1.4 Mechanical Repair Equipment
- 9.1.5 Operating supplies auxiliaries
- 9.1.6 Tyre Servicing Equipment
- 9.1.7 Lifting Equipment
- 9.1.8 Heating, Air Conditioning/ Ventilation
- 9.1.9 Shop products
- 9.1.10 Washing and Cleaning Systems
- 9.1.11 Tow trucks, Mobile workshop equipment
- 9.1.12 Starting/ Ignition Equipment
- 9.1.13 Fasteners
- 9.1.14 Technicians Equipment
- 9.1.15 Garage trainings
- 9.1.16 Rescue trainings

### 9.2 Spare parts

- 9.2.1 Drive and motor spare parts
- 9.2.2 Battery spare parts
- 9.2.3 Electric spare parts
- 9.2.4 Electronic spare parts
- 9.2.5 Chassis spare parts
- 9.2.6 Brake system spare parts
- 9.2.7 Tyres/ Accessories
- 9.2.8 Lighting/ Signalling
- 9.2.9 Body equipment
- 9.2.10 HVAC equipment
- 9.2.11 Interior equipment
- 9.2.12 Tuning and tuning components
- 9.2.13 Driver equipment
- 9.2.14 Accessories
- 9.2.15 Other spare parts

**Title of trade fair:**

eMove360° Europe 2022

6<sup>th</sup> International Trade Fair for Mobility 4.0 - electric - connected - autonomous**Venue:** Messe Berlin**Duration:** 5<sup>th</sup> - 7<sup>th</sup> October 2022

**Opening hours:**      Wensday                      9:00 a.m. to 5:00 p.m.  
                                   Thursday                      9:00 a.m. to 5:00 p.m.  
                                   Friday                         9:00 a.m. to 5:00 p.m.

**Organizer and financing body:**

MunichExpo Veranstaltungen GmbH (MEV)

Zamdorfer Str. 100

81677 München, Germany

Phone: +49 (89) 322 991-0, Fax: +49 (89) 322 991-19,

info@emove360.com




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## Special Terms of Participation (B)

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**As at July 2016**

All prices indicated below are net, and are subject to statutory value-added tax.

**B 1 Application** (see A 1)

The application is filed on the following form which has to be filled in and signed with a legally binding signature and then returned immediately to MEV. One copy is retained by the exhibitor.

Application fee: EUR 550 per exhibitor. In this fee the basic entry for the catalogue and the internet exhibitor database (see B 11a)

**B 2 Permitted exhibits and exhibitors** (see A 2)

All domestic and foreign manufacturers and service enterprises will be admitted. Professional traders offering written proof of their **exclusive selling rights** for Germany for the products they exhibit will also be admitted provided the manufacturing company itself does not exhibit these products.

All exhibits must be new and must comply with the Product Index. Items that are either not registered or not approved may not be exhibited. MEV decides on the approval of the application. There is no right to admission. Admission will be confirmed in writing.

**B 3 Co-exhibitors and additionally represented companies** (see A 1,2,4)

There is a fee of EUR 550 for each co-exhibitor or additionally represented company. This fee includes the basic entry for the catalogue and the internet exhibitor database (see B 11a). Co-exhibitors and additionally represented companies must be registered by the main exhibitor on a separate form.

**B 4 Participation fees, advance payment for services** (see A 7)**Individual stands**

Minimum stand size: 20 sq.m.

Focus Area marketing concept (see B 7b) each EUR 1,950

The prices for participation indicated below are net for each sq.m. ground floor space.

Island stand (4 sides open, from 100 sq.m.)	EUR 270
End stand (3 sides open, from 60 sq.m.)	EUR 290
Corner stand (2 sides open, from 25 sq.m.)	EUR 310
Row stand (1 side open, from 20 sq.m.)	EUR 330
Open air site/Test drive area	EUR 200
<b>Full-service package type A</b> (see B 7a)	EUR 8.390
<b>Full-service package type B</b> (see B 7a)	EUR 12.300
<b>Start-up-Demopoint</b> (see B 7a)	EUR 4.490
<b>Virtual Booth</b>	EUR 1.500

Upper storey stand space costs 50% of the price of the respective ground floor space.

The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a charge of EUR 0.60 per sqm of rented exhibition space. This amount is charged by MEV and transferred directly to AUMA.

**The advance payment for services to be ordered by the exhibitor (see A 7) costs EUR 25 net per sqm of rented space.**

**B 5 Terms of payment** (see A 7)

The participation fee shall be invoiced to the exhibitor in two part invoices, each to the value of 50% of the total participation fee. The first part will be invoiced right after the approval. The second part will be invoiced 4 month before the trade fair. If registration is late, after the 1<sup>st</sup> of March 2022, then the exhibitor shall receive an invoice for 100% of the participation fee. Objections shall be made in writing immediately after reception. Objections made later shall not be valid. Any invoices shall be paid, without a discount, immediately to the invoicing office. Payment of the invoiced amount in advance and in full shall be the precondition for the right to use the exhibition space, for entry in the catalogue and for the issue of exhibitor passes. All the amounts in all of the invoices issued by MEV, and which are connected with the event, shall be paid in Euros to one of the accounts listed on the invoice, without any discount or expenses. If the payment is made late by the exhibitor, MEV shall reserve the right to charge collection costs of 3% of the invoiced amount.

**B 6 Dates of setting up and dismantling** (see A 14)Stands may be set up starting on 2<sup>nd</sup> October 2022 at 8:00 a.m.

All delivery and stand-construction vehicles must be removed from the halls and from the open-air area by 4:00 p.m., on 4<sup>th</sup> October 2022, the last day of setting-up. Vehicles which are still in the halls or the open-air area after these times will be removed by MEV at the risk and expense of the exhibitor concerned. Setting-up must be finished by 6:00 p.m. An extension is possible only in exceptional cases with the written permission of MEV. Dismantling begins on 18<sup>th</sup> November 2021 at 6:00 p.m. and must be completed by 8<sup>th</sup> October 2022 at 6:00 p.m..

Full-service package stands are available from 12:00 a.m on 4<sup>th</sup> October 2022.

**B 7 Stand design and equipment**

The height of stands is 3 m. The written consent of MEV must be obtained before planning a stand exceeding 3 metres, a two-storey stand or a stand space from 100 sq.m. MEV does not provide partition walls between the stands.

**B 7a Stand design and equipment****The basic components of the full-service packages:**

Application fee is including the basic entry for the catalogue and the internet exhibitor database. **Important:** Please note that the exhibitors must take out insurance for the exhibits.

Full service packages	Typ B: 20 sq.m	Start-up - Demopoint	Virtual booth*:
<b>Typ A: 12 sq.m</b>	<b>Equipment:</b>	<b>6 sq.m Equipment:</b>	in the
° Stand area 4m x 3m	° Stand area 5m x 4m	° Stand area 3m x 2m	eMove360°
° Stand design:	° Stand design:	° Stand design:	Online Market*
- 2,5m high stand walls	- 2,5m high stand walls	- 3m high stand wall	"Virtual booth"
- Lockable closet	- Lockable closet	- 3-kW-electrical	contains
- 2m <sup>2</sup> with wardrobe and shelf	- 2m <sup>2</sup> with wardrobe and shelf	- connection with triple outlet (including electricity)	- Summary,
- Carpeting	- Carpeting	- Lighting	address, images,
- 3-kW-electrical connection with triple outlet (including electricity)	- 3-kW-electrical connection with triple outlet (including electricity)	- 1x bar stool	unlimited products
- Lighting	- Lighting	- Carpeting	and product
- 1 x brochure stand	- 1 x brochure stand	- 1x brochure stand	categories, max.
- 2 x bar stool	- 2 x bar stool	- Facia inscription(15 letters)	1000 leads, featured
- 1 x showcase	- 1 x showcase		label, top listing
- Facia inscription (15 letters)	- Facia inscription (15 letters)		(alphabetic),
			advertising in email
			footer and web app
			sidebar, virtual
			meeting function,
			profiling with videos,
			up to 12 team
			members

\* Virtual booth is all year long active on the eMove360° Digital Hub

**B 7b The Marketing Package Business includes the following services:**

-1 entry in the eMove360° Newsletter  
 -1 editorial article in the eMove Magazine  
 -20 minute contribution at the eMove360° Forum  
 -1 Pressbox

**B 8 Technical installations**

Applications for electrical installations, water, drainage, and telephone connections can be considered only if submitted in due time on the order forms available from MEV.

The precise terms of delivery and connection fees are stated on these forms.

**B 9 Use of equipment**

Only cranes, fork-lift trucks and working platforms may be used that have been provided by the New Munich Trade Fair Centre service partners responsible. In special cases, permission must be obtained from Berlin Trade Fair Centre.

**B 10 Sales regulations**

Direct sales and other services or deliveries made from the stand are not permitted. Exhibited goods must not be delivered to purchasers until after the fair closes. In accordance with section 64 of the trade regulations (GewO), sales are permitted only to wholesalers, retail traders or trade customers.

**B 11 Catalogue, Internet**

An official trade fair catalogue will be published. This catalogue contains a list of all exhibitors (including co-exhibitors and additionally represented companies) with their specified basic entry (see B 11a). This list will also be published on the Internet. The price of lines and entries in the lists of exhibitors and goods and any other indexes, can be seen on the respective order forms. These forms will be sent to the exhibitor in good time. MEV undertakes no guarantee of the accuracy or completeness of the catalogue.

**B 11a Basic entry Catalogue, Internet**

In the alphabetical list

- Name of the company  
 - Hall, stand number  
 - Address  
 - Phone and fax number  
 - email address  
 - URL

1 entry in the product index with company name, hall and stand number

**B 11b XING Event promotion**

- Event page on XING  
 - XING AdManager voucher with a total value of €50

**B 12 Exhibitors' passes** (see A 13)

Depending on the size of the stand, each exhibitor receives a specific number of exhibitor passes free of charge.

Stand size to 12 sq.m.	2 passes
Stand size to 20 sq.m.	3 passes
over 20 sq.m.	4 passes plus one additional pass for every additional 20 sq.m.

The number of exhibitors' passes is not increased for co-exhibitors or additionally represented companies. Additional exhibitors' passes are available from the trade fair management at EUR 29 each. Exhibitors' passes are intended solely for stand personnel and must not be passed on to third parties.

**B 13 Circular letters**

Once the stands have been allocated, exhibitors will be informed by circular of further details concerning preparation and organization of the trade fair.

**B 14 Sound and background noises**

Video and musical performances as well as stage shows are allowed only with a special permit from MEV.

These performances must be conducted in such a way that neither visitors nor other exhibitors are disturbed or adversely affected.

The maximum permitted noise level is 65 dB(A). The use of electronic amplifiers is forbidden.

**B 15 Alterations**

MEV reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

**B 16 Urban Mobility Festival LiveDrive - Test area**

MEV does not assume any liability in connection with the test track unless MunichExpo Veranstaltungen GmbH acted demonstrably deliberately or due to great negligence or unless minor negligence for damages that are based on violation against life, body and physical health incurred. The exhibitor is solely liable for personal injury and physical loss incurred in combination with his vehicles or stand staff. Sufficient general liability insurance coverage is urgently required.



**GENERAL TERMS OF PARTICIPATION (A)**  
**MunichExpo Veranstaltungen GmbH (MEV)**  
As at September 2012

**A 1 Application**

Application shall be made exclusively on the attached form. The application is binding irrespective of an admission by MEV. Upon reception by MEV, the application is not considered executed and final until notice was given whether the applicant is admitted or finally rejected. For the purpose of an automatic processing of the application, all data will be stored and may only be passed on to third parties involved in the execution of the contract, if applicable. Special requests as to location will be taken into consideration, if possible, but do not represent a qualification for participation. An exclusion of competition is not provided. The general terms of participation A and B are accepted as legally binding upon submission of the application. All exhibits must be described precisely on the application form. Co-exhibitors and additionally represented companies must be named on the application form. The same particulars as for the exhibitors himself must be specified in the application. Incomplete applications cannot be considered.

**A 2 Notice of admission**

The exhibitor will receive his notice of admission together with the allocation of space and stand confirmation. MEV's notice of admission is, at the same time, its acceptance of the contractual offer and may be made until the beginning of the event.

Exhibitors do not have a legal claim to admission unless such a claim results from the law. Companies that have not fulfilled their financial obligations to MEV, e.g., in respect of previous events, or have infringed the regulations governing the use of the respective event venues or the terms of participation, may be excluded from admission.

MEV is entitled to withdraw from the contract or to terminate the contractual relationship without notice if admission was based on incorrect or incomplete statements by the exhibitor, or if, at a later date, the exhibitor no longer fulfils the conditions for admission. Only declared and admitted articles shall be exhibited. MEV has the right to remove any other exhibits at the exhibitor's risk and expense.

Rented or leased objects may not be exhibited. MEV is entitled to remove such objects at the exhibitor's risk and expense. An exception is made in the case of objects which are not part of the exhibitor's range of goods, but which are required for their display (e.g. for demonstration purposes).

Co-exhibitors shall not be admitted, nor additional organizations represented, unless expressly specified in the notice of admission.

MEV reserves the right to deviate from the type, size, and location of the exhibition area desired by the exhibitor, to exclude certain exhibits from admission, and to impose conditions on admission. The exhibitor's reservations, conditions, and particular wishes (e.g. regarding location, exclusion of competitors, stand construction or design) will be taken into account only if expressly confirmed in the notice of admission.

Space will be allocated according to MEV's requirements and the prevailing conditions, and in accordance with the sectoral breakdown which MEV may apply at its own discretion, and not according to the order in which applications are received.

**A 3 Rental contract**

The rental contract comes into force when MEV has notified the exhibitor in writing on the admission/stand confirmation.

The allocation of the other stands, in particular of neighbouring stands, can change by the time the trade fair opens. MEV is also entitled to relocate or close entrances to and exits from the trade fair grounds and halls, and to make other structural alterations.

Exhibitors cannot make claims against MEV because of such changes. MEV may also subsequently, i.e., after the rental contract has come into force, change space allocations, and in particular change the location, type, dimensions and size of the exhibition area rented by the exhibitor, insofar as this is necessary for reasons of safety or public order, or because the trade fair is oversubscribed and further exhibitors must be admitted or because changes in assignments of exhibition space ensure that the facilities and space required for the trade fair are used more efficiently. However, such subsequent changes may not exceed the scope which the exhibitor can reasonably be expected to accept. Should such subsequent changes result in a lower participation fee, the difference in amount will be refunded to the exhibitor. Further claims against MEV are excluded. If exhibitors cannot use their stand space or are impaired in the use of their stand because they have infringed legal or official regulations or the Terms of Participation A and B or the Technical Guidelines, they are nevertheless obliged to pay the participation fee in full and to pay MEV compensation for all damage caused by themselves, their legal representatives or employees; exhibitors are not entitled to cancel or terminate the contract unless the law specifically entitles them to do so.

**A 4 Co-exhibitors and additionally represented companies**

A co-exhibitor is one who presents his own goods or services, using his own staff, at the stand of another exhibitor (the main exhibitor). This definition includes group companies and subsidiaries. Agents and representatives are not admitted as co-exhibitors.

In the case of an exhibitor, an additionally represented company is any other company whose goods or services are offered by the exhibitor.

Admission of the exhibitor does not mean that a contract exists between MEV and the co-exhibitors or other companies he represents. Co-exhibitors are admitted against payment. This also applies to additionally represented companies if specified in the Special Terms of Participation B. The exhibitor must make this payment. The amount can also be invoiced subsequently by MEV.

The exhibitor is responsible for ensuring that his co-exhibitors and other companies he represents comply with the Terms of Participation A and B, the Technical Guidelines as well as the instructions of the Trade Fair Management. The exhibitor is liable for the debts and negligence of his co-exhibitors or additionally represented companies as if they were his own. If co-exhibitors make direct use of MEV services, MEV is entitled to invoice the exhibitor for these services. He is jointly and severally liable.

The exhibitor may not move, exchange or share his stand, nor surrender it either in part or in whole to third parties, without MEV's prior written consent.

**A 5 Cancelling the contract**

If the location, type, dimensions or size of the exhibition area rented by the exhibitor are subsequently changed so much that the exhibitor can no longer be reasonably expected to accept the exhibition area, the exhibitor is entitled to withdraw from the rental contract within one week of receiving written notification by MEV. Otherwise, apart from the statutory rights to withdraw from the contract, the exhibitor has no right to withdraw from this contract. If the exhibitor states that he is withdrawing from the contract, this means – regardless whether he has the right to withdraw from the contract or not – that he is renouncing once and for all his intention to take part in the trade fair. If the exhibitor states that he is withdrawing from the contract and thus renounces once and for all his intention to take part in the trade fair, MEV is entitled to re-let the stand area or use it itself without being obliged to do so, even if the exhibitor has no right to withdraw from the contract. If the exhibitor has stated that he is withdrawing from the contract, although he has no right to do so, the exhibitor is obliged to pay the participation fee. However, MEV must allow as a credit the value of the expenses saved and the advantages it has gained by re-letting or otherwise using the exhibition area; the exhibitor cannot invoke Section 537 Para 2 BGB (German Civil Code). In addition, the exhibitor must pay 25% of the agreed participation fee as flat-rate compensation for expenses incurred by MEV because the exhibitor has withdrawn from the contract without being entitled to do so and has thus, contrary to his duty, cancelled his participation in the trade fair. MEV's right to claim further damages remains unaffected. The exhibitor can demand that the flat-rate compensation be reduced if he proves that MEV has sustained less damage.

MEV is entitled to withdraw from the contract if the exhibitor fails to meet his financial obligations to MEV on time, MEV has extended the deadline by 5 days and this deadline

for payment has not been met. MEV is also entitled to withdraw from the contract if the exhibitor neglects his duty arising from this contract to respect MEV's rights, objects of legal protection and interests and MEV can no longer reasonably be expected to adhere to the contract. In the aforementioned cases MEV is entitled not only to withdraw from the contract but also to demand from the exhibitor the agreed participation fee as flat-rate compensation. MEV's right to claim further damages remains unaffected. The exhibitor can demand that the flat-rate compensation be reduced if he proves that MEV has sustained less damage.

**A 6 Force majeure, cancellation of the event**

If MEV is compelled, as a result of force majeure or other circumstances beyond its control (e.g., failure of the power supply), to vacate one or more exhibition areas, temporarily or for longer periods, or to postpone or curtail the trade fair, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against MEV, in particular claims for damages.

If MEV cancels the event because it cannot hold the event as a result of force majeure or other circumstances beyond its control, or because it has become unreasonable for MEV to hold the event, MEV is not liable for damages and disadvantages to exhibitors arising from the cancellation of the event.

**A 7 Participation fees, lien**

The participation fees are calculated in accordance with the rates specified in the Special Terms of Participation (see Part B "Participation fees"). Each square metre or part thereof will be included in full in the calculation, the floor area always being considered rectangular, without taking account of projections, supports, service connections and the like. In accordance with the Special Terms of Participation (see Part B "Advance payment for services), a lump-sum advance payment will be levied for services (eg. electricity, water, telephone connections, technical services, lettering, supply of electricity, water, etc), which the exhibitor can use at his stand, provided they have been ordered previously and in good time as specified in the Exhibitors' Service Booklet, regardless of the existence or size of an order. The advance payment for services does not include stand construction and publishing services (catalogue entries, Internet services, etc.) If the actual costs of the services exceed the advance payment for services, the exhibitor will be charged the difference between the actual costs of the services and the advance payment in the final invoice several weeks after the end of the event. Payment is due immediately upon receipt of the invoice. If the advance payment for services exceeds the actual costs of the services, the exhibitor will be refunded the difference between the advance payment and the actual costs of the services several weeks after the end of the event. The exhibitor has no claim to interest on the advance payment for services.

The exhibitor will usually receive the invoice for the participation fee, with which the advance payment for services is also levied, together with notice of admission. Notice of admission and invoice are combined in one printed form.

The participation fee, the advance payment for services and the fee for admitting co-exhibitors must be paid before occupying the exhibition area. If exhibitors have ordered MEV services, MEV is entitled to withhold such services, including the supply of electricity, water, compressed air, etc., until the exhibitor has fulfilled his financial obligations to MEV. This applies in particular to obligations arising from previous events. Terms and conditions of payment are in accordance with the Special Terms of Participation (see Part B "Terms and conditions of payment"). MEV reserves the right to enforce the lessor's lien, as permitted by law, in order to secure its claims arising from the rental. The exhibitor must inform MEV at any time about the ownership of articles, which are exhibited or to be exhibited. If an exhibitor does not meet his financial obligations, MEV can detain the exhibits and stand fittings and, at the exhibitor's expense, sell them at public auction or privately. The legal provisions on the realisation of the pledge are – as far as permitted by law – excluded. MEV does not accept liability for damage to exhibits and stand fittings detained under this clause, unless MEV is guilty of intent or gross negligence. Upon the exhibitor's special application, MEV can agree to invoice a third party for the participation fee, the fee for admitting co-exhibitors and prices for services. This is possible only if the third party undertakes to assume financial obligations or debts vis-à-vis MEV and MEV agrees with this.

**A 8 Warranty**

Complaints about any defects in the stand or exhibition area are to be made in writing to MEV immediately on occupying the exhibition area, and at the latest on the last day for stand assembly, so that MEV can remedy such defects. Later complaints cannot be considered and cannot give rise to claims against MEV.

**A 9 Liability and insurance**

MEV is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which MEV, its legal representatives or employees are responsible, as well as for other damage caused by intentional or grave breach of duty by MEV, its legal representatives or employees. MEV is also liable for any damage caused by grave breach of cardinal duties by MEV, its legal representatives or employees. In these cases MEV is liable only if the damage is typical damage and not consequential damage and then only up to 5 times the net participation fee, at most, however, EUR100,000 per claim. This limitation of liability applies only to entrepreneurs, legal persons under public law or special funds under public law. If the exhibitors are entrepreneurs, legal persons under public law or special funds under public law, MEV is under no circumstances liable for damage to or loss of goods brought to the trade fair by the exhibitor or the stand fittings or furnishings. In this case, it is immaterial whether such damage or loss occurs before, during or after the trade fair. The same applies to vehicles left on the trade fair grounds by exhibitors, their employees or representatives.

Exhibitors for their part are liable for any culpable damage to persons and property caused by themselves, their employees, their representatives, their exhibits or equipment. A leaflet on the scope and cost of insurance and application forms will be sent to exhibitors in good time. Each exhibitor is required to take out insurance which includes transport and exhibition risks, including theft and third-party liability by an insurance company licensed in the European Union, and to pay the premiums due (including insurance tax) in good time.

**A 10 Photography, filming, video recording, and sketching**

Only persons authorised by MEV and in possession of a valid MEV pass may film, photograph, or make sketches or video recordings in the exhibition halls. Under no circumstances may photographic or other images or recordings be made of other exhibitors' stands. If this rule is infringed, MEV can demand that the recorded material be surrendered and take legal steps to achieve this end. Photographs of stands which are to be taken outside normal opening hours and need special lighting require MEV's prior consent. Such photographs require the main ring circuit to be switched on by the hall electrician. The exhibitor will be charged the costs incurred, insofar as they are not borne by the photographer.

MEV is entitled to have photographs, drawings, films and video recordings made of events and persons at the trade fair, of stands and exhibits, and to use them for advertising or general press publications.

**A 11 Catering, deliveries to stands**

The caterers appointed by MEV are responsible for all catering within the trade fair grounds. Deliveries of beer or other beverages may be made only by companies contracted to MEV.

If exhibitors wish to offer food and beverages in accordance with section 12 of the German Law on Hotels and Restaurants (Gaststättengesetz), they must apply to the city authorities for permission: Kreisverwaltungsreferat Berlin. Only a limited number of deliveries may be made to the exhibition stands. MEV is entitled to permit deliveries to stands only at certain times.

#### **A 12 Industrial property rights**

MEV expects exhibitors to respect the industrial property rights of other exhibitors. If it is proved to MEV, by presentation of a court decision, that an exhibitor has infringed the industrial property rights of another exhibitor with the articles on display, printed papers, advertising materials, or otherwise, then MEV is entitled, although not obliged, to remove from the offender's stand the exhibits, printed matter, or advertising material causing such infringement and to impound them until the end of the trade fair, to close the offender's stand, and/or to expel him and his staff from the trade fair grounds. MEV is also entitled to exclude the offender from future trade fairs. If such measures prove unjustified, no claim for damages can be made against MEV, unless the latter is guilty of gross negligence or wrongful intent.

#### **A 13 Workers' and exhibitors' passes**

Exhibitors will receive free workers' passes made out in the names of their own and hired workers employed to assemble and dismantle the stands. These passes are valid only during trade fair assembly and dismantling and do not entitle holders to enter the trade fair grounds during the event. Workers' passes must not be given or lent to unauthorised persons. Unauthorised persons are all third parties who do not have a permanent or temporary work contract with the exhibitor. For the duration of the trade fair, exhibitors will receive the number of free exhibitors' passes specified in the Special Terms of Participation. Additional exhibitors' passes are available against payment. Each exhibitor's pass is made out in the bearer's name. It cannot be transferred. Exhibitors' passes must not be given or lent to unauthorised third parties, e.g., to persons or companies wishing to offer goods or services within the trade fair grounds without MEV's permission. Workers' and exhibitors' passes will only be issued if all accounts due to MEV have been cleared, above all in respect of the payment of the permit invoice and the fee for stand construction services.

#### **A 14 Assembly, staffing and dismantling of stand**

The dates for assembly and dismantling, specified in the Special Terms of Participation, must be observed. Stands not occupied by the last day for assembly may be disposed of as MEV sees fit. Exhibitors admitted to the fair undertake to participate in the event. The stand must be properly equipped and staffed by qualified personnel throughout the trade fair during the prescribed opening hours. Particular attention should be paid to ensuring that the stand is already fully staffed when the trade fair opens. Exhibitors are not permitted to remove trade fair goods or dismantle their stands before the trade fair closes. If they break this rule, MEV is entitled to demand a penalty of EUR 500. MEV is entitled to exclude from future trade fairs any exhibitor whose stand is staffed by insufficiently qualified personnel during the trade fair's opening hours, who exhibits an incomplete range of goods or goods not admitted to the trade fair, who vacates or clears his stand before the end of the trade fair, or who otherwise infringes the Terms of Participation, without prejudice to MEV's right to cancel the contract in accordance with Section A 5 or to a claim for all costs thereby incurred by MEV.

#### **A 15 Verbal agreements**

All verbal agreements, individual and special arrangements are valid only with MEV's written confirmation.

#### **A 16 Regulations for use**

Exhibitors must observe strictly the regulations governing the use of the trade fair grounds (New Munich Trade Fair Centre). Exhibitors are not permitted to spend the night in the halls or on the open-air grounds. Exhibitors must take the other participants in the event into consideration, must not act contrary to public policy and must not misuse their participation in the event for ideological, political or other purposes which have nothing to do with the event.

#### **A 17 Statutory period of limitation**

All the exhibitor's claims against MEV arising from the stand rental, and all legal proceedings in connection therewith, lapse after a period of six months from the end of the month in which the closing date of the fair falls.

#### **A 18 Place of performance, applicable law**

If the exhibitor is a trader, legal person under public law or special fund under public law, Munich shall be the place of performance, also for all financial obligations. Only German law shall apply.

#### **A 19 Jurisdiction, arbitration agreement**

The following shall apply to exhibitors with their principal place of business within the Federal Republic of Germany:

If the exhibitor is a trader, legal person under public law or special fund under public law, the Munich courts shall have jurisdiction. MEV is also entitled, if it so wishes, to bring an action against the exhibitor at the court which has jurisdiction at the exhibitor's principal place of business.

The following shall apply to exhibitors with their principal place of business outside the Federal Republic of Germany but within the area of application of Regulation (EC) No. 44/2001, the EC Convention on Jurisdiction and the Enforcement of Judgments in Civil and Commercial Matters and the Lugano Convention:

If the exhibitor is engaged in a trade or business and does not fall under the general jurisdiction of the Federal Republic of Germany, the Munich courts shall have jurisdiction for all disputes arising from or in connection with this contract. MEV is also entitled, if it so wishes, to bring an action against the exhibitor at the court which has jurisdiction at the exhibitor's principal place of business.

The following shall apply to exhibitors with their principal place of business outside the Federal Republic of Germany and outside the area of application of Regulation (EC) No. 44/2001, the EC Convention on Jurisdiction and the Enforcement of Judgments in Civil and Commercial Matters and the Lugano Convention:

All disputes arising from or in connection with this contract whose value does not exceed EUR100,000.00 shall be decided by the Euro arbitration of the European network REAM. The court of arbitration of the Italian Chamber of Commerce in Munich shall be the arbitration centre. Arbitration proceedings shall be held in Munich and conducted in German. A sole arbitrator shall decide on the dispute as seems fair and reasonable. The parties undertake to abide by the arbitral award.

Disputes exceeding a value of EUR100,000.00 shall be subject to the arbitration of the court of arbitration of the Italian Chamber of Commerce in Munich with its rules of arbitration. Arbitration proceedings shall be held in Munich and conducted in German. A sole arbitrator shall decide on the dispute as seems fair and reasonable. The parties undertake to abide by the arbitral award.

– In case of divergence between the English and the German text, the German shall prevail.

