

Media Data eMove360°

Mobility 4.0 – electric – connected – autonomous

TOUREMO

Magazin – News – Website – Social Media – Digital Hub



www.emove360.com

Reach out for the market of Mobility 4.0 electric – connected – autonomous

eMove360° is the leading platform for the mobility of the future.
It's the perfect hub to your target group and customers in the most
important growth market.

TOPICS

- » Electric Vehicle
- » Automated and autonomous vehicles
- » Traveling
- » Lifestyle
- » Charging & Energy
- » Battery & Powertrain
- » Connectivity & Infotainment
- » Design & Technology
- » Mobility concepts & services

TARGETT GROUP

- » Engineering
- » Purchase
- » Fleet
- » Industry
- » Touristics
- » Consumers

Targeted **advertisement**
on all channels



eMove360° Magazine

50,000 e-mail-subscribers + print

www.emove360.com

380,000 page impressions monthly

Digital Hub

Market place & MatchMaking Club
for Mobility 4.0

Social Media

40,000 Followers on LinkedIn, Twitter, Xing,
Facebook, Instagram and YouTube

Mobilität 4.0 – elektrisch · vernetzt · autonom

Extrem schnell: Jutta Kleinschmidt

Ausgezeichnet: eMove360° Award Sieger

Abgasfrei: Bau- und Lieferverkehr

Begeistert: Whoopi Goldberg im SION

Smart: Ladebordsteine

Fahrbericht NIO ET7
Unterwegs im
verschneiten Allgäu

eMove360° Magazine 50,000 Subscribers

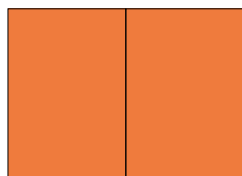
The eMove360° Magazine is the lifestyle-oriented magazine for new mobility. It combines research and development with the lifestyle of a sustainable mobility in urban and rural areas. It looks for technical solutions for a CO2 free traffic.

Frequency:	Quarterly
Subscribers by e-mail:	50,000
Print edition:	15,000
Format:	DINA4 (210 x297mm)

	Edition	Ad- and printing documents closing date
01	March 15	March 1
02	June 15	June 1
03	September 15	September 1
04	December 15	December 1

eMove360° Magazine – Ad-sizes

Distribution to 50,000 subscribers

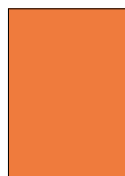


2/1 pages

Price: 9.490,00 €*
Format:
420 x 297 mm

**Price Advertorial: 5.990,00 €*
Format:**

420 x 297 mm



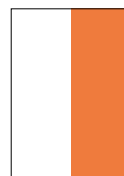
1/1 page

Price: 4.990,00 €*
Format:
210 x 297 mm



1/2 page landscape

Price: 2.690,00 €*
Format:
210 x 148,5 mm



1/2 page portrait

Price: 2.690,00 €*
Format:
105 x 297 mm



1/3 page landscape

Price: 1.890,00 €*
Format:
210 x 99 mm



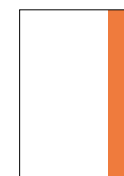
1/3 page portrait

Price: 1.890,00 €*
Format:
70 x 297 mm



1/4 page landscape

Price: 1.490,00 €*
Format:
210 x 74 mm



1/4 page portrait

Price: 1.490,00 €*
Format:
52,5 x 297 mm

+ 3 mm trim all sides

* All prices plus VAT

Special formats

If you would like to place an advertisement in a format not mentioned above, please contact us at:

Sabine.metzger@emove360.com,

Tel: +49 172 8535936

Special placements

Coverpages: 5.500 €,
Classified advertisements (job advertisements): 50% discount on the regular advertising price.

Data delivery

E-Mail (max. 12 MB) to
Sabine.metzger@munichexpo.de

Data files

PDF X3, TIF, JPG (300 dpi resolution)

Fonts

All fonts used must be included if they are not embedded in the advertisement file.

Warranty

Only what is delivered can be used. E-Monday cannot accept any liability for deviations in texts, images and especially in the case of colors.

You can find the order form on p. 12

eMove360° Subscribers Magazine & newsletter

Branches of Industry*



Tasks*



Countries



*Multiple answers possible



eMove360° e-News

Distribution to 65,000 subscribers

Weekly e-mail-newsletter on topicals and innovations of the world of mobility 4.0. The direct way to your customers!

You can find the order form on p. 12

Frequency:	weekly
Distribution day:	Thursday
Mode of dispatch:	e-mail html
Subscribers German	50,000
Subscribers English	15,000

Ad Opportunities

Banner (282 x 200 Pixel, 72dpi, JPG-file)	440 €
News-text (max. 1.200 char, 1 photo, 72dpi, JPG-file)	440 €

* All prices plus VAT.

www.emove360.com

eMove360° **Website**
www.emove360.com
 950,000 visitors annually

You can find the order form on p. 12

Website advertisements

Website banner in the frame (rotating banner 1440 x 130 Pixel, 72dpi, JPG-file)	990 € monthly
Duration of placement: 4 weeks	

News-Banner (800 x 200 Pixel, 72dpi, JPG-file) Incl 1 Newsletter release	440 €
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* All prices plus VAT.



TRADES SHOWS & EVENTS DIGITAL HUB NEWS TICKETS ABOUT

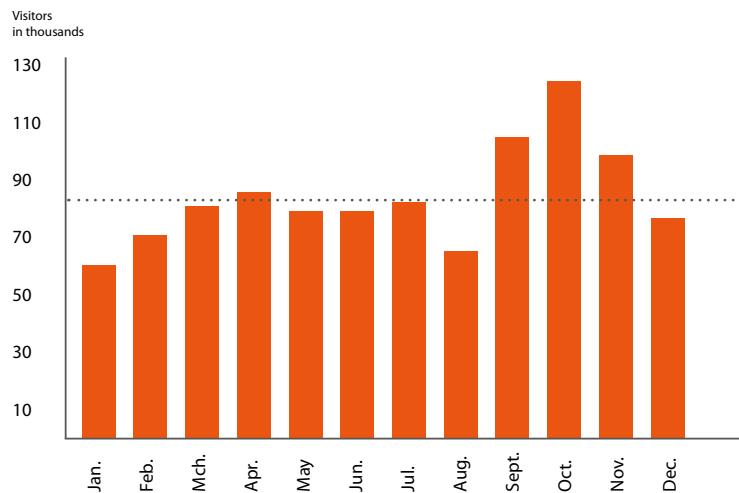


eMove360°

Mobility 4.0 electric - connected - autonomous

eMove360° Homepage – Visitors Statistics

949.548 visitors,
79.000 visitors mounthly





eMove360° **Social Media** 40,300 Follower



17,000
Followers
7,800
Group members



8,000
Followers



5,000
Followers



14,100
Views



1,500
Followers

eMove360° Digital Hub

	Member- ship	Basic- Entry	Company membership Bronze
Advantages			
The membership is on indefinite time and will be charged on calendar year basis. It can be recalled until September 30 for December 31 of each year.	e		e
MatchMaking with all members and companies	e		e
Free ticket for all eMove360 eMonday Club-Meetings	e		e
Free ticket for the eMove360° trade fair	e		e
Free virtual ticket for all conferences	e		e
10% discount a conference ticket	e		e
Free subscription of the eMove360 Magazine (pdf version)	e		e
Newsletter subscription	e		e
On the eMove360° Digital Hub			
Adress + Phone number + Matchmaking	e	e	e
Logo			e
Company presentation			e
Videos			e
Links			e
Text and description			e
Online placement (exhibitor list)		2 nd placement*	1 st placement*
Prize membership**	95 €	exhibitors	3,000 €

*(alphabetic), ** Prize (per calendar year)



eMove360° Media order form

Magazin advertising – Newsletter – Banner

Company:

Name:

First name:

Position:

Street/Po box:

Postcode / town:

Land:

Tel:

E-Mail:

Mobile:

Place, date:

Company stamp
and legally
binding
Signature:

TOUREMO

Magazine ad	Period	Price	Format
2/1 pages		9.490,00 €* 	420 x 297 mm
2/1 Advertorial		5.990,00 €* 	420 x 297 mm
1/1 page		4.990,00 €* 	210 x 297 mm
1/2 page landscape		2.690,00 €* 	210 x 148,5 mm
1/2 page portrait		2.690,00 €* 	105 x 297 mm
1/3 page landscape		1.890,00 €* 	210 x 99 mm
1/3 page portrait		1.890,00 €* 	70 x 297 mm
1/4 page landscape		1.490,00 €* 	210 x 74 mm
1/4 page portrait		1.490,00 €* 	52,5 x 297 mm

+ 3 mm trim all sides , * All prices plus VAT

Newsletter	Period	Price	Format
Banner		440,00 €* 	282 x 200 Pixel
News-text		440,00 €* 	max. 1.200 char, 1 photo

For one issue each in German and English, 72 DPI, JPG-Datei, * All prices plus VAT

Online-Banner	Period	Price	Format
Homepage		990,00 €* / per month 	1440 x 130 Pixel
News-Banner **		440,00 €* / per week 	800 x 200 Pixel

72 DPI, JPG-Datei, * All prices plus VAT, **incl. 1 newsletter publication

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