

eMove360° Europe 2024

8th International trade fair
for Electric & Autonomous Mobility

15 – 17 October 2024, Messe München

Technology
& B2B

Exhibitors' information



MOBILITY 4.0

Electric & Autonomous Mobility

11.000 sqm

200 exhibitors

52% international

10.000 professional visitors

CONTACT



Dear ladies and gentlemen,

in combination with renewable energies electric mobility is the only way to a mobile and at the same time CO2-free future.

Thanks to its strength in internationality eMove360° is pushing this important technology worldwide.

eMove360° in Munich: We would like to invite you to join eMove360° Europe 2024 8th International trade fair for Electric & Autonomous Mobility, from 15 – 17 October 2024 on the grounds of Messe München.

The leading technology and B2B trade fair sets its clear focus on the topics of charging & energy, battery technology, automated driving and e-mobility in the commercial vehicle sector.

The visitor target groups are also clearly focused on technology and B2B. On one hand, eMove360° addresses engineers, IT experts and designers from the automotive and energy industry and, on the other hand, the entire range of professional users. These are primarily fleet managers, transportation companies, cities and communities, sharing providers, delivery services, tourism companies, electrical installers, as well as parking lot, service area and classic gas station operators.

See you in Munich.

Best regards,
Robert Metzger
CEO & Publisher

Facts & Figures



eMove360°
back in
Munich

EXHIBITION AREAS

- Vehicles (electric, connected, autonomous)
- Charging & Energy
- Battery & Powertrain
- Automated Driving & Electronics
- Infotainment & Connectivity
- Materials & Engineering
- Urban & Mobile Design
- Mobility Concepts & Services

TARGET AUDIENCES

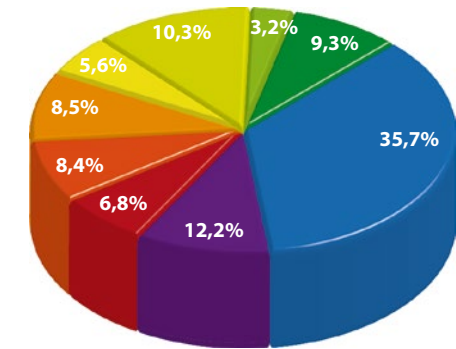
- Engineers
 - Designers
 - IT Experts
 - Procurement Managers
 - Fleet Managers, Taxi and Car Sharing
 - Cities, Communities and Politics
 - Dealers, Repair Shops
 - Hotels, Tourism, Real Estate and other Users
 - Transportation, Public & Commercial
 - Electrical Installers
- 50% Engineers
- 50% Users

Bild: Andreas Schwarz

VISITORS:
10.000 from
49 countries
(45% international)

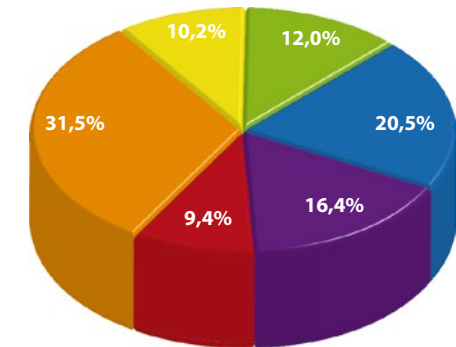
EXHIBITORS:
200 from
19 countries
(52% international)

VISITORS-INDUSTRIES



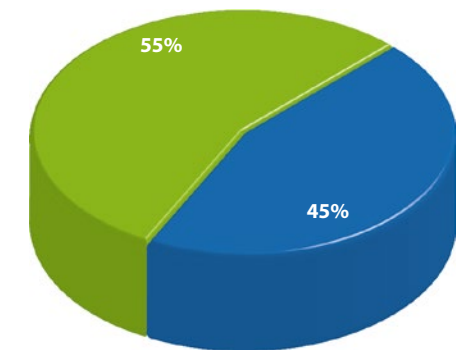
- 35,7% AUTOMOTIVE
- 12,2% TAXI, CARSHARING, SUPPLIERS
- 10,3% ENERGY
- 9,3% CITIES & COMMUNES
- 8,4% ARCHITECTURE & CONSTRUCTION
- 6,8% BATTERY
- 5,6% TOURISM
- 3,2% OTHER INDUSTRIES
- 8,5% PRIVATE

VISITORS-POSITIONS



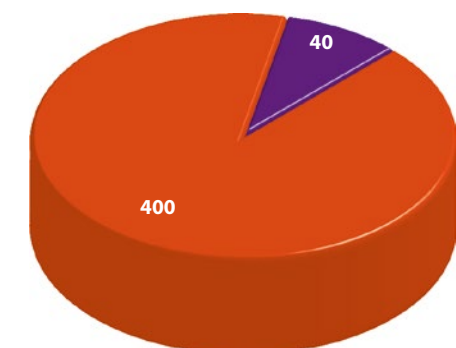
- 31,5% DEVELOPMENT
- 20,5% MANAGING DIRECTORS
- 16,4% PURCHASE & FLEETS
- 10,2% COLLEGES & STUDENTS
- 9,4% ARCHITECTURE & DESIGN
- 12% OTHER

COUNTRY DISTRIBUTION



- 55% GERMANY
- 45% INTERNATIONAL FROM 49 COUNTRIES

PRESS



- 400 JOURNALISTS
- 40 MEDIA PARTNERSHIPS

Participation – Book your success



INDIVIDUAL SPACE – participation – book your success

- Island stand (4 sides open), from 100 m² € 290,00* / m²
- End stand (3 sides open), from 60 m² € 310,00* / m²
- Corner stand (2 sides open), from 25 m² € 330,00* / m²
- Row stand (1 side open), from 20 m² € 350,00* / m²
- Open air site / Festival site, from 20 m² € 200,00* / m²
- Registration / exhibitor fee € 550,00*
- incl. online database basic entry



DEMOPOINT 6 m² Startup Group Stand, all-inclusive

- Stand area: 3 x 2 m, stand wall: 3 m wide, stand height: 3 m
- 3 kW bus car incl. consumption with triple socket assembly
- Carpet anthracite
- Lighting, 2 Spotlights
- 2 Bar stools
- 1 workplace with lockable cupboard
- Illuminated graphic tablet in workplace
- 1 Brochure holder and 1 waste paper basket
- Application fee € 4.990,00*



FULL-SERVICE-BOOTH 12 m², all-inclusive

- Stand area: 4 x 3 m, stand walls 2,5 high
- Lockable cabin (1 m²) with checkroom and shelf
- 3 kW bus bar and triple socket assembly
- Carpet
- Lighting
- 1 Magazine stand
- 1 Standing table with 2 bar stools
- 1 Display cabinet
- Marketing Package Business (forum, news, magazine)
- Application fee € 8.980,00*



FULL-SERVICE-BOOTH 20 m², all-inclusive

- Stand area: 5 x 4 m, stand walls 2,5 m high
- Lockable cabin (2 m²) with checkroom and shelf
- 3 kW bus bar and triple socket assembly
- Carpet
- Lighting
- 1 Magazine stand
- 1 Meeting table with 2 chairs
- 1 Display cabinet
- 1 Standing table and 2 bar stools
- Marketing Package Business (forum, news, magazine)
- Application fee € 13.300,00*
- * plus VAT

Bild: Kroha Fotografie (o)

Forum & Career Center



eMove360°
back in
Munich

eMOVE360° FORUM – Book your presentation at the forum

Do you offer new, innovative products? Are you a company with exciting future visions? Use our forum on the eMove360° and present your company, products or services in 15-20 minute presentations and reach a broad, international specialist audience. Following your presentation, we encourage a questionnaire and active networking.

- 1 Slot € 950,00
- (Free guest tickets for your colleagues & business partners, stage, speakers desk, headset, technical equipment and support at the forum are included)

CAREER CENTER

Search for new, qualified employees on the eMove360° through a posting on the job board.

- Job Ad (Display on the spot, online, in the exhibition edition eMove360°) € 290,00
- Each additional ad € 90,00
- 1 Speakers Slot on the Forum & Job Ad in eMove360° Magazine € 950,00
- Job Counter & Job Board 6 sqm € 4.990,00

Bild: Andreas Schwarz

LiveDrive Test Track

Awards



Test Track, DJs, food trucks and BBQ. Use the opportunity to present your vehicles, charging stations and brand to the perfect target group in a perfect emotional atmosphere.

To reward the diversity in Mobility 4.0 properly, participants can choose between two awards.

VEHICLES, CHARGING STATIONS, BANNER AND SPONSORSHIPS

Side Banner on the test track (2m x 1m)	€ 300	(not including production costs)
Racing Arch – Top Banner	€ 2.990	(including production costs)
Parking Lot Pro Car incl. 2 banners	€ 1.990	
Parking Lot Basic Car	€ 490	
eBike Parking Lot	€ 90	
Pit Lane Box incl. tent construction	€ 3.980	
Charging station at visitor or test track parking	€ 3.000	+ electricity costs
Individual stand space open air (from 20 m ²)	€ 200	per m ²

* plus VAT

Bild: luckybusiness@stockadobe.com

Bild: Kroha Fotografie

MATERIALICA DESIGN + TECHNOLOGY AWARD

Call for papers in 5 categories:

- Material
- Process
- Product
- CO₂ Efficiency
- Special Award: Student

eMove360° AWARD FOR ELECTRIC & AUTONOMOUS MOBILITY

Call for papers in 7 categories:

- Electric Vehicles
- Charging & Energy
- Autonomous Vehicles
- Infotainment & Connectivity
- Automated Driving & Electronics
- Battery & Powertrain
- Mobility Concepts & Services
- Special Award: Student

Application deadline July 31 2024 · Application fee € 490 · Communication Package for finalists & winners € 2.490