

# eMove360° Europe 2024

8<sup>th</sup> International trade fair  
for Electric & Autonomous Mobility

15 – 17 October 2024, Messe München

Technology  
& B2B

## Exhibitors' information



## MOBILITY 4.0

Electric & Autonomous Mobility

11.000 sqm

200 exhibitors

56% international

6.367 professional visitors

## CONTACT



Dear ladies and gentlemen,

in combination with renewable energies electric mobility is the only way to a mobile and at the same time CO2-free future.

Thanks to its strength in internationality eMove360° is pushing this important technology worldwide.

**eMove360° in Munich:** We would like to invite you to join eMove360° Europe 2024 8<sup>th</sup> International trade fair for Electric & Autonomous Mobility, from 15 – 17 October 2024 on the grounds of Messe München.

The leading technology and B2B trade fair sets its clear focus on the topics of charging & energy, battery technology, automated driving and vehicles & mobility.

The visitor target groups are also clearly focused on technology and B2B. On one hand, eMove360° addresses engineers, IT experts and designers from the automotive and energy industry and, on the other hand, the entire range of professional users. These are primarily fleet managers, transportation companies, cities and communities, sharing providers, delivery services, tourism companies, electrical installers, as well as parking lot, service area and classic gas station operators.

See you in Munich.

Best regards,  
**Robert Metzger**  
CEO & Publisher

# Topics & Sectors

## Vehicles & Mobility

- » Bikes, Cars, Busses, Trucks, Commercial, Special Utility
- » Apps
- » Design
- » Services

## Battery & Powertrain

- » Batteries
- » Battery Technology
- » Battery Production
- » Materials
- » Testing
- » Powertrain
- » Hydrogen

## Autonomous Driving & Connectivity

- » Infotainment
- » XR Extended Reality
- » Sensors, Radar, Lidar, Cameras
- » Electronics
- » Cyber Security

## Charging & Energy

- » AC & DC Charging
- » Charging Components
- » Park & Charge
- » Renewable Energy



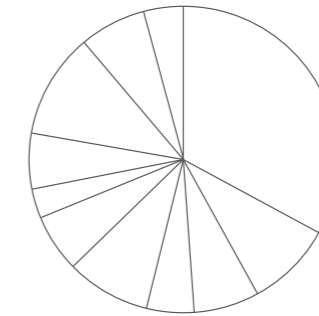
## Visitors

6.367 from  
61 countries  
(56% international)

## Exhibitors

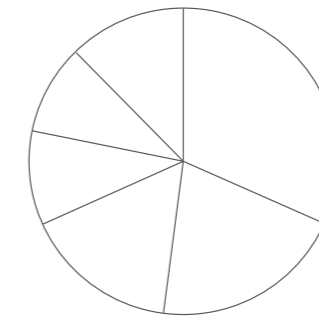
200 from  
16 countries  
(75% international)

## VISITORS-INDUSTRIES



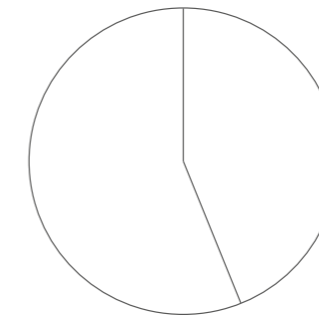
- 33% ENGINEERS
- 9% DESIGNERS
- 7% IT EXPERTS
- 5% PROCUREMENT MANAGERS
- 9% FLEET MANAGERS
- 6% CITIES & COMMUNITIES
- 3% DEALERS & REPAIR SHOPS
- 6% HOTELS & TOURISM
- 11% TRANSPORTATION
- 7% ELECTRICAL INSTALLERS
- 4% OTHER

## VISITORS-POSITIONS



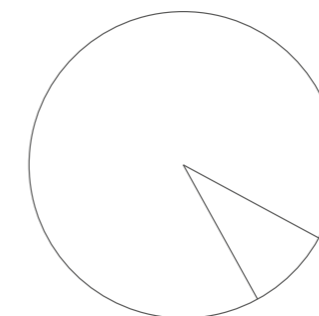
- 31,5% DEVELOPMENT
- 20,5% MANAGING DIRECTORS
- 16,4% PURCHASE & FLEETS
- 10,2% COLLEGES & STUDENTS
- 9,4% ARCHITECTURE & DESIGN
- 12% OTHER

## COUNTRY DISTRIBUTION



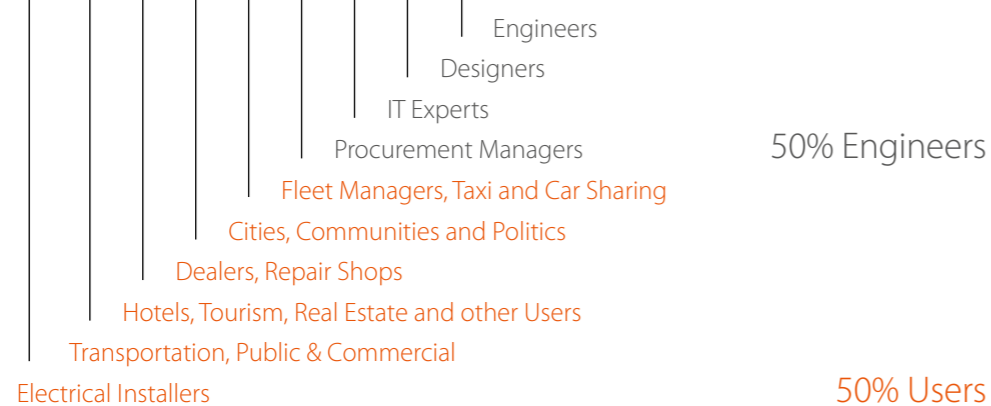
- 44% GERMANY
- 56% INTERNATIONAL FROM 61 COUNTRIES

## PRESS



- 400 JOURNALISTS
- 40 MEDIA PARTNERSHIPS

## TARGET AUDIENCES



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# Participation – Book your success



## Individual Space – participation – book your success

Island stand (4 sides open), from 100 m <sup>2</sup>	€ 290* / m <sup>2</sup>
End stand (3 sides open), from 60 m <sup>2</sup>	€ 310* / m <sup>2</sup>
Corner stand (2 sides open), from 25 m <sup>2</sup>	€ 330* / m <sup>2</sup>
Row stand (1 side open), from 20 m <sup>2</sup>	€ 350* / m <sup>2</sup>
Open air site / Festival site, from 20 m <sup>2</sup>	€ 200* / m <sup>2</sup>
Registration / exhibitor fee incl. online database basic entry	€ 550*



## DEMOPOINT 6 m<sup>2</sup> Startup Group Stand, all-inclusive

- Stand area: 3 x 2 m, stand wall: 3 m wide, stand height: 3 m
- » 3 kW bus car incl. consumption with triple socket assembly
  - » Carpet anthracite
  - » Lighting, 2 Spotlights
  - » 2 Bar stools
  - » 1 workplace with lockable cupboard
  - » Illuminated graphic tablet in workplace
  - » 1 Brochure holder and 1 waste paper basket
  - » Application fee
- € 4.990\*



## FULL-SERVICE-BOOTH 12 m<sup>2</sup>, all-inclusive

- Stand area: 4 x 3 m, stand walls 2,5 high
- » Lockable cabin (1 m<sup>2</sup>) with checkroom and shelf
  - » 3 kW bus bar and triple socket assembly
  - » Carpet
  - » Lighting
  - » 1 Magazine stand
  - » 1 Standing table with 2 bar stools
  - » 1 Display cabinet
  - » Application fee
- € 8.980\*



## FULL-SERVICE-BOOTH 20 m<sup>2</sup>, all-inclusive

- Stand area: 5 x 4 m, stand walls 2,5 m high
- » Lockable cabin (2 m<sup>2</sup>) with checkroom and shelf
  - » 3 kW bus bar and triple socket assembly
  - » Carpet
  - » Lighting
  - » 1 Magazine stand
  - » 1 Meeting table with 2 chairs
  - » 1 Display cabinet
  - » 1 Standing table and 2 bar stools
  - » Application fee
- € 13.300\*  
\* plus VAT

# eMove360° Future Mobility Conference



The new heart of eMove360°. The International eMove360° Future Mobility Conference will be held in English language and directly integrated into the hall with a large stage. Thus moving to the center of the leading trade fair for electric and autonomous mobility. It is open to conference participants and all members of the eMove360° Club.

## CALL FOR PAPERS

Do you offer new, innovative products? Are you a company with exciting visions for the future? Use the eMove360° Future Mobility Conference 2024 to present them. Submit your application for a presentation by February 28, 2024! Visionary presentations with C-level speakers are perfect.

- » Speaker Slot - Selection by Advisory Board (free of charge)
- » Conference Tickets
  - > 3 Day Conference Pass 995 € (incl. catering and award ceremony)
  - > 1 Day Conference Pass 595 € (incl. catering)
  - > Personal Membership 95 € per calendar year (10% discount on conference passes)

## Career Center

Search for new, qualified employees on the eMove360° through a posting on the job board.

Job Ad (Display on the spot, online, in the exhibition edition eMove360°)	€ 290
Each additional ad	€ 90
1 Speakers Slot on the Forum & Job Ad in eMove360° Magazine	€ 950
Job Counter & Job Board 6 sqm	€ 4.990
	* plus VAT

# LiveDrive Test Track

# Awards



Test Track, DJs, food trucks and BBQ. Use the opportunity to present your vehicles, charging stations and brand to the perfect target group in a perfect emotional atmosphere.

To reward the diversity in Mobility 4.0 properly, participants can choose between two awards.

## STAND SPACE, VEHICLES, CHARGING STATIONS AND BANNER

Individual stand - open space (from 20m <sup>2</sup> )	€ 200* per m <sup>2</sup>
Driving Permit	€ 490* per vehicle
Driving Permit Bike	€ 90* per bike
Charging stations at visitor or test track parking	€ 3.000* + electricity costs
Banner on the side of the test track	€ 300* (not including production costs)
Racing Arch Banner	€ 2.990* (including production costs)

## MATERIALICA DESIGN + TECHNOLOGY AWARD

## eMove360° AWARD FOR ELECTRIC & AUTONOMOUS MOBILITY

Call for papers in 5 categories:

- Material
- Process
- Product
- CO<sub>2</sub> Efficiency
- Special Award: Student

Call for papers in 7 categories:

- Electric Vehicles
- Autonomous Vehicles
- Battery & Powertrain
- Automated Driving & Electronics
- Charging & Energy
- Mobility Concepts & Services
- Special Award: Student

\* plus VAT

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Application deadline June 30 2024 · Application fee € 490 · Communication Package for finalists & winners € 2.490