





eMove360° Europe 2

ffh International DPOGFSFODFFYIJCJUJPO for Electric & Autonomous Mobility

1 – 1 October 202, M⊠

O NESNBO

Technology & B2B

Exhibitors' information

MOBILITY 4.0

Electric & Autonomous Mobility

1.000 sqm exhibitors 56% international **BUUFOEFFT**

Dear ladies and gentlemen,

in combination with renewable energies electric mobility is the only way to a mobile and at the same time CO2-free future.

Thanks to its strength in internationality eMove360° is pushing this important technology worldwide.

eMove360° in Munich: We would like to invite you to join eMove360° Europe 202 ffi th International DPOGFSFODFFYIJCJUJPO for Electric & Autonomous Mobility, from 1 – 1 October 202

The leading technology and B2B DPOGFSFODFr sets its clear focus on the topics of charging & energy, battery technology, automated driving and vehicles & mobility.

The visitor target groups are also clearly focused on technology and B2B. On one hand, eMove360° addresses engineers, IT experts and designers from the automotive and energy industry and, on the other hand, the entire range of professional users. These are primarily fleet managers, transportation companies, cities and communities, sharing providers, delivery services, tourism companies, electrical installers, as well as parking lot, service area and classic gas station operators.

See you in Munich.

Best regards,

Robert Metzger CEO & Publisher

CONTACT





F.PWF.FEJB GmbH Hammersbacher Straße 19

81377 Munich · Germany www.emove360.com

Robert Metzger CEO & Publisher Phone: +49 176 23 13 55 49 robert.metzger@emove360.com





Topics & Sectors

Vehicles & Mobility

- » Bikes, Cars, Busses, Trucks, Commercial, Special Utility
- » Apps
- » Design
- » Services

Battery & Powertrain

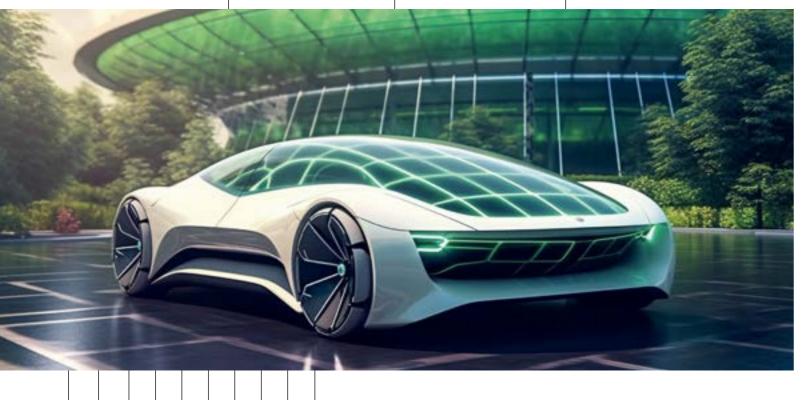
- » Batteries
- » BatteryTechnology
- » Battery Production
- » Materials
- » Testing
- » Powertrain
- » Hydrogen

Autonomous Driving & Connectivity

- » Infotainment
- » XR Extended Reality
- » Sensors, Radar, Lidar, Cameras
- » Electronics
- » Cyber Security

Charging & Energy

- » AC & DC Charging
- » Charging Components
- » Park & Charge
- » Renewable Energy



TARGET AUDIENCES

| Engineers
| Designers

IT Experts

Procurement Managers

ocurement Managers

Fleet Managers, Taxi and Car Sharing

Cities, Communities and Politics

Dealers, Repair Shops

Hotels, Tourism, Real Estate and other Users

Transportation, Public & Commercial

Electrical Installers

50% Users

50% Engineers

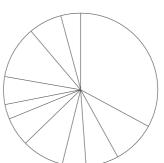
Visitors

6.367 from61 countries(56% international)

Exhibitors

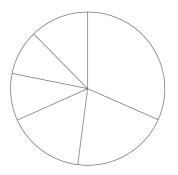
200 from 16 countries (75% international)

VISITORS-INDUSTRIES



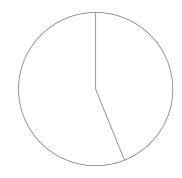
- 33% ENGINEERS
- 9% DESIGNERS
- 7% IT EXPERTS
- 5% PROCURENT MANAGERS
- 9% FLEET MANAGERS
- 6% CITIES & COMMUNITIES
- 3% DEALERS & REPAIR SHOPS
- 6% HOTELS & TOURISM
- 11% TRANSPORTATION
- 7% ELECTRICAL INSTALLERS
- 4% OTHER

VISITORS-POSITIONS



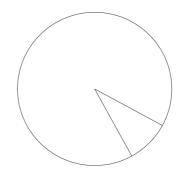
- 31,5% DEVELOPMENT
- 20,5% MANAGING DIRECTORS
- 16,4% PURCHASE & FLEETS
- 10,2% COLLEGES & STUDENTS 9,4% ARCHITECTURE & DESIGN
- 12% OTHER

COUNTRY DISTRIBUTION



- 44% GERMANY
- 56% INTERNATIONAL FROM 61 COUNTRIES

PRESS



- 400 JOURNALISTS
- 40 MEDIA PARTNERSHIPS



Participation – Book your success



Individual Space – participation – book your success

Island stand (4 sides open), from 100 m² End stand (3 sides open), from 60 m² Corner stand (2 sides open), from 25 m² Row stand (1 side open), from 20 m² Open air site / Festival site, from 20 m² Registration / exhibitor fee incl. online database basic entry $€290*/m^{2}$ $€310*/m^{2}$ $€330*/m^{2}$ $€350*/m^{2}$

€ 350* / m² € 200* / m² € 550*



DEMOPOINT 6 m² Startup Group Stand, all-inclusive

Stand area: 3 x 2 m, stand wall: 3 m wide, stand height: 3 m

- » 3 kW bus car incl. consumption with triple socket assembly
- » Carpet anthracite
- » Lighting, 2 Spotlights
- » 2 Bar stools
- » 1 workplace with lockable cupboard
- » Illuminated graphic tablet in workplace
- » 1 Brochure holder and 1 waste paper basket
- » Application fee

€ 4.990*



FULL-SERVICE-BOOTH 12 m², all-inclusive

Stand area: 4 x 3 m, stand walls 2,5 high

- » Lockable cabin (1 m²) with checkroom and shelf
- » 3 kW bus bar and triple socket assembly
- » Carpet
- » Lighting
- » 1 Magazine stand
- » 1 Standing table with 2 bar stools
- » 1 Display cabinet
- » Application fee

Whole States

FULL-SERVICE-BOOTH 20 m², all-inclusive

Stand area: 5 x 4 m, stand walls 2,5 m high

- » Lockable cabin (2 m²) with checkroom and shelf
- » 3 kW bus bar and triple socket assembly
- » Carpet

€ 8.980*

- » Lighting
-
- » 1 Magazine stand
- » 1 Meeting table with 2 chairs
- » 1 Display cabinet
- » 1 Standing table and 2 bar stools
- » Application fee

€ 13.300* * plus VAT

eMove360° Future Mobility Conference



The new heart of eMove360°. The International eMove360° Future Mobility Conference will be held in English language and directly integrated into the hall with a large stage. Thus moving to the center of the leading trade fair for electric and autonomous mobility. It is open to conference participants and all members of the eMove360° Club.

CALL FOR PAPERS

Do you offer new, innovative products? Are you a company with exciting visions for the future? Use the eMove360° Future Mobility Conference 2024 to present them. Submit your application for a presentation by February 28, 2024! Visionary presentations with C-level speakers are perfect.

- » Speaker Slot Selection by Advisory Board (free of charge)
- » Conference Tickets
- > 3 Day Conference Pass 995 € (incl. catering and award ceremony)
- > 1 Day Conference Pass 595 € (incl. catering)
- > Personal Membership 95 € per calendar year (10% discount on conference passes)

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e Mo√e Europe

LiveDrive Test Track

Awards





Test Track, DJs, food trucks and BBQ. Use the opportunity to present your vehicles, charging stations and brand to the perfect target group in a perfect emotional atmosphere.

To reward the diversity in Mobility 4.0 properly, participants can choose between two awards.

STAND SPACE, VEHICLES, CHARGING STATIONS AND BANNER

Individual stand - open space (from 20m²) $\in 200^* \text{ per m²}$ Driving Permit $\in 490^* \text{ per vehicle}$ Driving Permit Bike $\in 90^* \text{ per bike}$ Charging stations at visitor or test track parking $\in 3.000^* + \text{electricity costs}$

Banner on the side of the test track $\in 300^*$ (not including production costs) Racing Arch Banner $\in 2.990^*$ (including production costs)

MATERIALICA DESIGN + TECHNOLOGY AWARD

Call for papers in 5 categories:

- Material
- Process
- · Product
- · CO₂ Efficiency
- · Special Award: Student

eMove360° **AWARD**FOR ELECTRIC & AUTONOMOUS MOBILITY

Call for papers in 7 categories:

- · Electric Vehicles
- · Autonomous Vehicles
- · Battery & Powertrain
- · Automated Driving & Electronics
- · Charging & Energy
- · Mobility Concepts & Services
- · Special Award: Student

* plus VAT

Application deadline June 30 2025 · Application fee € 490 · Communication Package for finalists & winners € 2.490